



## Course syllabus

School of Business and Economics

Department of Organisation and Entrepreneurship

2FE076 Global Strategic Management, 7,5 högskolepoäng

2FE076 Global Strategic Management, 7.5 credits

### **Main field of study**

Business Administration

### **Subject Group**

Business Administration

### **Level of classification**

First Level

### **Progression**

G2F

### **Date of Ratification**

Approved by School of Business and Economics 2015-05-13

The course syllabus is valid from spring semester 2016

### **Prerequisites**

Business Administration 60 credits, and English B/English 6 or the equivalent.

## Objectives

After completing the course the student is expected to be able to:

- account for the characteristic traits of the process of globalization and the challenges it is associated with
- account for and critically analyze the central issues in globalization such as culture, trade patterns, information flows and ethical challenges
- use the acquired knowledge in a critical and ethically conscious approach to analyze and assess the management strategies of global firms

## Content

This course addresses various aspects of strategic management in the context of globalization. The course examines the impact of globalization as a complex process with a transnational as well as local dimension, and how it can be managed strategically. The areas of strategic management, studied in this course, include globalization's cultural dimension, important stakeholders in the global economy, as well as global flows of information, finance, people and ideas.

## Type of Instruction

The teaching will be carried out through lectures and seminars. Obligatory parts are stated in the schedule.

## Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

Course is examined through assessment of written course paper and written individual take-home exam.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

After each regular examination there will be at least one new examination in close proximity to the date the results of the regular exam were posted. A minimum of five occasions for written exams will be offered in relation to the syllabus to which the student was accepted. Usually three occasions per academic year are offered. Students that fail reports can complement after instructions from the examiner to obtain a pass grade.

Grading criteria for the A–F scale are communicated in writing to the student by the start of the course/module at the latest, as well as how grades on separate elements of examination are weighed to a final course grade.

## Course Evaluation

A written course evaluation is carried out and compiled in a report, which is archived at the faculty. The results and possible measures taken are communicated by the course coordinator and presented to the students the next time the course is given, or in another way deemed suitable by the course coordinator. Other types of course evaluations, for example regular evaluations throughout the course or discussions with students, will be included and encouraged with the aim of ensuring continuous quality development.

## Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: Credit overlap with the course 2FE081:3 7.5 Credits.

## Required Reading and Additional Study Material

### Required reading

Held, D. (Ed.). *A Globalizing World? Culture, Economics and Politics*. Routledge. Latest edition. 192 pages.

Rivoli, P. *The Travels of a T-Shirt in the Global Economy: An Economist Examines the Markets, Power and Politics of World Trade* John Wiley & Sons. Latest edition. 316 pages.

Scientific articles. 350 pages