



Course syllabus

Faculty of Business, Economics and Design

Department of Management

2FE061 Entreprenörskap - ett skandinaviskt perspektiv, 7,5 högskolepoäng

2FE061 Entrepreneurship - A Scandinavian Perspective, 7.5 credits

Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

First Level

Progression

G2F

Date of Ratification

Approved 2012-12-14

Revised 2022-12-05 by School of Business and Economics. Change of department. The course syllabus is valid from spring semester 2023

Prerequisites

Business Administration 60 credits

Objectives

After completed course, the student is expected to be able to:

- account for basic concepts in entrepreneurship theory
- describe the differences between perspectives of entrepreneurship
- analyse the impact of the perspectives, and their respective assumptions, on the development of society
- apply theories and models to stories of entrepreneurship in Småland and Scandinavia and interpret case studies
- identify, formulate and critically discuss theoretical and practical relevant research problems within societal entrepreneurship

Content

The course offers an introduction to the Scandinavian approach to entrepreneurship in theory and practice. Scandinavian entrepreneurship research is characterized by its focus on the context of entrepreneurship and an ambition to be creative and questioning

in its approach. The starting point for the course is classic entrepreneurship theory that focuses on profit, the individual and the firm. The entrepreneurship concept is then, from a Scandinavian context, widened to include enterprising in all sectors of contemporary society. In particular, entrepreneurship in the junction between sectors leading to a sustainable society is emphasized.

The course contains:

- classic and contemporary perspective of entrepreneurship: innovation/imitation, causation and effectuation theory, opportunity discovery
- scandinavian perspective of entrepreneurship: societal entrepreneurship, organizational creativity, mundane entrepreneurship
- the course also offers the opportunity to study entrepreneurship practices in Småland and Scandinavia through case studies and/or field studies.

Type of Instruction

Lectures, seminars and tutoring.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

Written individual exam and/or written report in group. An active participation during mandatory seminars is required in order to pass the course.

The grading is based on assessment of the written exams, reports and the student's ability to present and discuss report contents. Results are graded using one of the terms Passed with distinction, Pass or Fail, and A-F according to the ECTS scale. For the grade pass, the expected learning outcomes have to be reached; the grade is based upon the degree to which the learning outcomes are met. The weighing of the grades to the course grade is following the principles in the document "Principer för betygsrapportering dnr 2011/160".

Students who do not achieve a satisfactory result in the examinations are permitted to make a second attempt approximately 5 to 8 weeks after the normal examination date. The student will have a minimum of five occasions for written exams in relation to the syllabus to which the student was accepted. Usually 3 occasions per academic year.

Course Evaluation

A written course evaluation is carried out and compiled in a report, which is archived at the department. The results and possible measures taken are communicated by the course coordinator and presented to the students the next time the course is given, or in another way deemed suitable by the course coordinator. Other types of course evaluations, for example regular evaluations throughout the course or discussions with students, will be included and encouraged with the aim of ensuring continuous quality development.

Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: The course overlaps 2FE11E:1 with 7.5 credits

Required Reading and Additional Study Material

Required reading

Berglund, K., Johannisson, B., & Schwartz, B. (Eds.). (2012). *Societal*

Entrepreneurship – Positioning, Penetrating, Promoting. Cheltenham, UK: Edward Elgar. 306 pages

Johannisson, B. & Lindholm Dahlstrand, Å. (Eds.) (2012). *Enacting Regional Dynamics and Entrepreneurship – Bridging the Territorial and Functional Rationales*. New York: Taylor & Francis. 136 pages

Hjorth, D., Jones, C., & Gartner, W. B., (Eds.) (2008). Recreating/Recontextualising Entrepreneurship (Special issue). *Scandinavian Journal of Management*, 24(2). p. 81-168

Scientific articles, 200 pages