



## Course syllabus

School of Business and Economics  
Department of Organisation and Entrepreneurship

2FE041 Managing in a Glocal Context, 30 högskolepoäng  
Managing in a Glocal Context, 30 credits

### **Main field of study**

Business Administration

### **Subject Group**

Business Administration

### **Level of classification**

First Level

### **Progression**

G2F

### **Date of Ratification**

Approved 2012-04-02

Revised 2013-06-11 by School of Business and Economics. Revision due consequence changes after revision of 2FE016 and 2FE017. General review of content, objects, examination and literature from 2FE058 and 2FE059.

The course syllabus is valid from spring semester 2014

### **Prerequisites**

60 credits in Business Administration including Basic Organization Theory 7.5 credits.

## Objectives

### **Module 1. Organization Theories, 7.5 credits**

After completed course, the student is expected to be able to:

- describe and explain classic as well as contemporary theories on organization and management
- apply, compare and critically discuss classic as well as contemporary theories on organization and management
- describe an everyday organizational situation
- apply classic as well as contemporary theories on organization and management on an everyday organizational situation

### **Module 2. Leadership Theories, 7.5 credits**

After completed course, the student is expected to be able to:

- account for contemporary leadership theories, especially the tension between leadership as art and leadership as science
- perform a theoretically founded analysis of a contemporary topic within the field of leadership research
- express a holistic view of the dynamic field of leadership theories and practises

### **Module 3. Global Strategic Management, 7.5 credits**

After completed course, the student is expected to be able to:

- account for the characteristic traits of the process of globalization and the challenges it is associated with
- account for and critically analyze the central issues in globalization such as culture, trade patterns, information flows and ethical challenges
- use the acquired knowledge in a critical and ethically conscious approach to analyze and assess the management strategies of global firms

### **Module 4. Corporate Social Responsibility, 7.5 credits**

After completed course, the student is expected to be able to:

- account for the concept of sustainability and its key measures
- account for and critically evaluate the business model Corporate Social Responsibility (CSR) in relation to sustainability
- account for the key features of global capitalism and critically assess its potential contributions for a sustainable future
- account for and critically assess various models of sustainability development

## Content

### ***Module 1 Organization Theories 7.5 credits***

The course contains classic theories on organization, such as Mintzberg's model of structure, in order to provide students with a knowledge base on classic organization theory. However, the focus of the course is on poststructural (also called postmodern) organization theory with a perspective where themes such as semiotics, for example how a situation is interpreted, and power, for example who has the power to ordain certain interpretations, are emphasized.

The course contains the following themes:

- semiotics
- structure
- knowledge
- power
- rationality
- self
- ideology
- boundary
- efficiency
- decision-making

### ***Module 2 Leadership Theories 7.5 credits***

The module contains:

- leadership as personality and behavior
- leadership as relation
- symbolic leadership
- leadership as impression
- leadership and efficiency
- gendered aspects of leadership

### ***Module 3 Global Strategic Management 7.5 credits***

This course addresses various aspects of strategic management, related to the context of globalization and the challenges that global firms face. The course examines the impact of globalization as a complex process with a transnational as well as local dimension. The areas of globalization, included in this course are culture, trade patterns and new global players, Information Technology and financial flows, political economy and business ethics.

More specifically, the course builds on research –based, critical assessment of:

- the definition of globalization – what is it, what are its drivers and consequences
- the characteristics of the globalization – key global players and regions, the role of culture and Information Technology, political economy and its various stakeholders’
- analysis and assessment of the strategic management behavior of global firms

### ***Module 4 Corporate Social Responsibility 7.5 credits***

Corporate Social Responsibility (CSR) is a business model which, ideally, allows corporations to incorporate awareness and compliance with the law, ethics and principles for sustainability. This course offers a critical introduction to the concept of CSR. More precisely, the course will introduce the sustainability-centered analysis of the CSR. The course investigates the concept of sustainability and various sustainability measures such as ecological footprint and planetary boundaries, against which the CSR-model is evaluated. Further, the analysis of the global capitalism and its three components economy, energy and ecology will be used in order to highlight the contemporary debates and research on the requirements which may need to be met of future global sustainability is to be achieved.

The course includes the following:

- an introduction to and a critical analysis of CSR concept
- critical considerations, concerning sustainability and various sustainability measures
- critical considerations, regarding the future of global capitalism and its economical, ecological and energy systems
- critical analysis of various models of sustainability development such as societal entrepreneurship

### **Type of Instruction**

For all modules: Obligatory parts are stated in the class schedule.

#### **Module 1: Organization Theories, 7.5 credits**

Teaching is carried out through lectures and seminars.

#### **Module 2: Leadership Theories, 7.5 credits**

Teaching is carried out through lectures and seminars.

#### **Module 3: Global Strategic Management, 7.5 credits**

Teaching is carried out through lectures and seminars.

#### **Module 4: Corporate Social Responsibility, 7.5 credits**

Teaching is carried out through lectures and seminars.

### **Examination**

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

**Module 1: Organization Theories, 7.5 credits**

The course is examined by an individual, closed book, i.e. written examination and a seminar paper.

**Module 2: Leadership Theories, 7.5 credits**

A combination of written exam, group project and a reflection paper.

**Module 3: Global Strategic Management, 7.5 credits**

Course is examined through assessment of written course paper and written individual take-home exam.

**Module 4: Corporate Social Responsibility, 7.5 credits**

The course is examined through assessment of a written course report and written individual take-home exam.

For all modules the following applies:

Results are graded using one of the terms Passed with distinction, Pass or Fail, and A-F according to the ECTS scale.

For the grade pass, the objectives have to be reached; the grade is based upon the degree to which the objectives are met. The weighing of the grades to the course grade is following the principles in the document "Principer för betygsrapportering dnr ELNU 2011/160".

Students who do not achieve a satisfactory result in the examinations are permitted to make a second attempt approximately 5-8 weeks after the normal examination date. The student will have a minimum of five occasions for written exams in relation to the syllabus to which the student was accepted. Usually 3 occasions per academic year.

**Course Evaluation**

A written course evaluation is carried out and compiled in a report, which is archived at the faculty. The results and possible measures taken are communicated by the course coordinator and presented to the students the next time the course is given, or in another way deemed suitable by the course coordinator. Other types of course evaluations, for example regular evaluations throughout the course or discussions with students, will be included and encouraged with the aim of ensuring continuous quality development.

**Credit Overlap**

Every module has a single subject course with which there is 100% credit overlap:

2FE041:1 overlaps 2FE016

2FE041:2 overlaps 2FE017

2FE041:3 overlaps 2FE058

2FE041:4 overlaps 2FE059

**Required Reading and Additional Study Material****Module 1: Organization Theories, 7.5 credits**

Jackson, N. & Carter, P., *Rethinking Organisational Behaviour: A Poststructuralist Framework*, 2nd ed, Harlow: Financial Times Prentice Hall. Latest edition. 390 pages.

Shafritz, J. M., Ott, J. S. & Yong Suk Jang (eds), *Classics of Organization Theory*, 6th ed, Belmont, Calif: Thomson Wadsworth. Latest edition. 544 pages.

**Module 2: Leadership Theories, 7.5 credits**

Gill, R., *Theory and Practice of Leadership*. Latest edition. Sage Publications. 408 pages.

Hatch, M.J., Kostera, M. & Kozminski, (2005) *The Three Faces of Leadership. Manager, Artist, Priest*. Blackwell Publishing. 184 pages.

**Module 3: Global Strategic Management, 7.5 credits**

Held, D., (eds.), (2004). *A Globalizing World? Culture, Economics and Politics*. Routledge. 192 pages. ISBN: 0415329744

Rivoli, P., (2009). *The Travels of A T-Shirt in the Global Economy: An Economist Examines the Markets, Power and Politics of World Trade*. John Wiley & Sons. 316 pages. ISBN 0470287160

Articles within areas of regional cultures, global management trends, global research methods, and human rights, 350 pages

**Module 4: Corporate Social Responsibility, 7.5 credits**

Banerjee, B. S., (2009). *Corporate Social Responsibility*. Edward Elgar Publishing Ltd. 211 pages. ISBN 1848444540.

Harvey, D., (2011). *The Enigma of Capital and the Crises of Capitalism*. Profile Books Ltd. 256 pages. ISBN 1846683092.

Articles within areas of sustainability measures and development, social responsibility models and human rights, 350 pages.