



## Course syllabus

Faculty Board of Business, Economics and Design  
School of Business and Economics

2FE041 Managing in a Glocal Context, 30 högskolepoäng  
Managing in a Glocal Context, 30 credits

### **Main field of study**

Business Administration

### **Subject Group**

Business Administration

### **Level of classification**

First Level

### **Progression**

G2F

### **Date of Ratification**

Approved by the Board of the School of Business and Economics 2009-06-29

Revised 2011-10-19. Revision due to translation into Swedish and adjustment of the prerequisites.

The course syllabus is valid from spring semester 2012

### **Prerequisites**

60 credits in Business Administration including Basic Organization Theory 7.5 credits.

## Objectives

### **Module 1. Organization Theories, 7.5 credits**

Having completed the course, the student shall be able to:

- account for classic as well as modern theories on organizing and managing
- take critical stance towards classic as well as modern theories on organizing and managing
- make a thick description of an ordinary organizational situation
- problematize an ordinary organizational situation by the means of classic as well as contemporary theories on organizing and managing

### **Module 2. Leadership Theories, 7.5 credits**

On completion of the course, the student shall be able to:

- Account for contemporary leadership theories, especially the tension between leadership as art and leadership as science
- Perform theoretically founded analyses of various leadership cases
- Express a holistic view of the dynamic field of leadership theories and practises

### **Module 3. Managing in a Glocal Context, 15 credits**

On completion of the course, the student should be able to:

I account for traditional as well as contemporary concepts related to business ethics and management of international business organizations

I critically analyze the glocalization discourse

I critically scrutinise and evaluate business concepts from a local as well as a global perspective

I apply acquired knowledge in a perspective-conscious approach to strategy and business development in an environment that is simultaneously becoming more local and more global

### **Content**

#### ***Module 1 Organization Theories 7.5 credits***

The course consists of the following components:

- Semiotics
- Structure
- Knowledge
- Power
- Rationality
- Ideology
- Self
- Boundary
- Efficiency
- Decision-Making

#### ***Module 2 Leadership Theories 7.5 credits***

- Leadership as Personality and Behavior
- Leadership as Relation
- Symbolic Leadership
- Leadership as Impression
- Leadership and Efficiency
- Gendered aspects of Leadership

#### ***Module 3 Managing in a Glocal Context 15 credits***

- Perspectivation of ethical considerations regarding international business management and cross-cultural management
- Critical understanding of the interlinked processes of globalization and localization in business management

### **Type of Instruction**

#### **Module 1: Organization Theories, 7.5 credits**

Lectures and seminars

#### **Module 2: Leadership Theories, 7.5 credits**

Lectures and seminars

#### **Module 3: Managing in a Glocal Context, 15 credits**

Teaching is carried out through lectures and seminars

## Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

### **Module 1: Organization Theories, 7.5 credits**

The course is examined by an individual, closed book, i.e. written examination (60%) and a seminar paper (40%).

### **Module 2: Leadership Theories, 7.5 credits**

A combination of written exam, seminar papers and case writing.

### **Module 3: Managing in a Glocal Context, 15 credits**

The grading is based on assessment of the written exams, reports and the student's ability to present and discuss report contents.

\*\*For all modules the following applies:

Results are graded using one of the terms Passed with distinction, Pass or Fail, and A-F according to the ECTS scale. Students who do not achieve a satisfactory result in the examinations are permitted to make a second attempt approximately 5-8 weeks after the normal examination date. The student will have a minimum of five occasions for written exams in relation to the syllabus to which the student was accepted. Usually 3 occasions per academic year.

## Course Evaluation

A written evaluation is conducted and compiled in a report, which is filed at the department. The result and actions, if taken, are communicated to the teacher responsible for the course and presented to the students in the way most appropriate according to the teacher responsible for the course. Other types of evaluations, such as continuous during the course or oral communication with the students, can occur and is encouraged to secure continuous quality improvement.

## Credit Overlap

Every module has a freestanding course with which there is 100% credit overlap:

2FE041:1 overlaps 2FE016

2FE041:2 overlaps 2FE017

2FE041:3 overlaps 2FE028

## Required Reading and Additional Study Material

### ***List of references Module 1 - Organization Theories 7.5 hec***

#### **Mandatory literature**

Jackson, N, Carter, P, Rethinking Organisational Behaviour: A Poststructuralist Framework, 2nd ed, Harlow: Financial Times Prentice Hall, 2007, 390 pages

Shafritz, J M, Ott, J S, Yong Suk Jang (eds), Classics of Organization Theory, 6th ed, Belmont, Calif: Thomson Wadsworth, 2005 or latest edition, 544 pages

### ***List of references Module 2 - Leadership Theories 7.5 hec***

Yukl, G. *Leadership in organizations*, latest edition. Upper Saddle River, NJ: Prentice Hall. 542 pages.

Hatch, M. J., Kostera, M., and Koziminiski, A. K. *The three faces of leadership: manager, artist, priest*, Malden, Mass.: Blackwell, 2005. 169 pages.

### ***List of references Module 3 - Managing in a Glocal Context 15 hec***

#### **Mandatory literature**

Crane, Andrew, Matten, Dirk, Business Ethics, 2nd ed, Oxford University Press, latest edition, 566 pages

Raufflet, Emmanuel & Mills J. Albert, *The Dark Side: Critical Cases on the Downside of Business*, 2009, Greenleaf Publishing, 294 pages