



Course syllabus

Faculty Board of Business, Economics and Design
School of Business and Economics

2FE041 Managing in a Glocal Context, 30 högskolepoäng
Managing in a Glocal Context, 30 credits

Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

First Level

Progression

G2F

Date of Ratification

Approved by the Board of the School of Business and Economics 2009 06-29

The course syllabus is valid from spring semester 2010

Prerequisites

In order to be admitted to the Full-Semester course Managing in a Glocal Context students are required to have a minimum of two years of successfully completed university studies (equal to 120 higher education credits), of which one year (equal to 60 higher education credits) should be full-time studies in Business Administration, including a basic course in Organization Theory and/or Management, or the equivalent.

Expected learning outcomes

Module 1. Organization Theories, 7,5 higher education credits

- To account for classic as well as modern theories on organizing and managing
- To take a critical stance towards classic as well as modern theories on organizing and managing
- To make a thick description of an ordinary organizational situation
- To problematize an ordinary organizational situation by the means of classic as well as contemporary theories on organizing and managing

Module 2. Leadership Theories, 7,5 higher education credits

- Account for contemporary leadership theories, especially the tension between leadership as art and leadership as science.
- Perform theoretically founded analyses of various leadership cases.
- To create a holistic view of the dynamic field of leadership theories and

practises.

Module 3. Managing in a Glocal Context, 15 higher education credits

- acquired knowledge of traditional as well as contemporary concepts related to business ethics and management of international business organizations
- acquired knowledge of and developed a critical perspective on the glocalization discourse
- acquired a problematized knowledge of scrutinising and evaluating business concepts from a local as well as a global perspective
- acquired an applied knowledge of working in a perspective-conscious way with strategy and business development in an environment that is simultaneously becoming more local and more global

Content

Module 1. Organization Theories, 7,5 higher education credits

The module consists of the following components:

- Semiotics
- Structure
- Knowledge
- Power
- Rationality
- Ideology
- Self
- Boundary
- Efficiency
- Decision-Making

Module 2. Leadership Theories, 7,5 higher education credits

- Leadership as Personality and Behavior
- Leadership as Relation
- Symbolic Leadership
- Leadership as Impression
- Leadership and Efficiency
- Gendered aspects of Leadership

Module 3. Managing in a Glocal Context, 15 higher education credits

- Perspectivation of ethical considerations regarding international business management and cross-cultural management
- Critical understanding of the interlinked processes of globalization and localization in business management

Type of Instruction

Module 1. Organization Theories, 7,5 higher education credits

Lectures and seminars

Module 2. Leadership Theories, 7,5 higher education credits

Lectures and seminars

Module 3. Organizational Change and Renewal, 15 higher education credits

Lectures and seminars

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

Module 1. Organization Theories, 7,5 higher education credits

The module is examined by an individual, closed book, i.e. written, examination (60%) and a seminar paper (40%).

A retest will be offered a few weeks after the original test for students who have not successfully passed the original test.

Module 2. Leadership Theories, 7,5 higher education credits

A mix of written exam, seminar papers and case

Module 3. Managing in a Glocal Context, 15 higher education credits

The course is examined through seminar-treatment of written papers (individual or collective) and oral presentation.

A retest will be offered a few weeks after the original written test for students who have not successfully passed the original test. At least 5 tests will be offered.

The grades are Pass with Distinction (80%-100%), Pass (60%-79%) or Failure (0%-59%).

Students at Linnaeus University are entitled to have the course grade translated into the 7-step ECTS scale. A request to have the grades translated must be made to the teacher at the start of the course.

Course Evaluation

A written course evaluation is performed and compiled into a report to be kept in the university school archives. The result and any measures taken are communicated to the course co-ordinator and presented to the students participating the next time the course is offered.

Credit Overlap

Module 1: 2FE016

Module 2: 2FE017

Module 3: 2FE028

Required Reading and Additional Study Material

Module 1: Organization Theories

Jackson, N., and Carter, P. *Rethinking Organisational Behaviour: A Poststructuralist Framework*, 2nd ed., Harlow: Financial Times Prentice Hall, 2007. 390 pages.

Shafritz, J. M., Ott, J. S., and Yong Suk Jang (eds.) *Classics of Organization Theory*, 6th ed., Belmont, Calif.: Thomson Wadsworth, 2005 (or latest edition). 544 pages.

Module 2: Leadership Theories

Yukl, G. *Leadership in organizations*, latest edition. Upper Saddle River, NJ: Prentice Hall. 542 pages.

Hatch, M. J., Kostera, M., and Koziminiski, A. K. *The three faces of leadership: manager, artist, priest*, Malden, Mass.: Blackwell, 2005. 169 pages.

Module 3: Managing in a Glocal Context

Crane, AndrewMatten, Dirk (Latest edition). *Business Ethics*, 2nd ed, Oxford University Press. 566 pages.

Ashkahansy, Neal M.Trevor-Roberts, EdwinEarnshaw, Louise. 'The Anglo Cluster: legacy of the British empire', *Journal of World Business*, 37, pp. 28-39 (Download trough ELIN database)

Bakacsi, GyulaSandor, TakacsAndras, KaracsonyiViktor, Imrek. '*Eastern European cluster: tradition and transition*', Journal of World Business, 37, pp. 69-80 (Download trough ELIN database)

Gupta, VipinSurie, GitaJavidan, MansourChhokar, Jagdeep. '*Southern Asia cluster: where the old meets the new?*', Journal of World Business, 37, pp. 16-27 (Download trough ELIN database)

Gupta, VipinHanges, Paul J.Dorfman, Peter. '*Cultural clusters: methodology and findings* ', Journal of World Business, 37, pp. 11-15 (Download trough ELIN database)

Correia Jesuino, Jorge. '*Latin America cluster: from South to North*', Journal of World Business, 37, pp. 81-89 (Download trough ELIN database)

Kabasakal, HayatBodur, Muzaffer. '*Arabic cluster: a bridge between East and West*', Journal of World Business, 37, pp. 40-54 (Download trough ELIN database)

Szabo, ErnaBrodbeck, Felix C.Den Hartog, Deanne N.Reber, GerhardWeibler, JürgenWunderer, Rolf. '*The Germanic Europe cluster: where employees have a voice*', Journal of World Business, 37, pp. 55-68 (Download trough ELIN database)