



Course syllabus

Faculty Board of Business, Economics and Design
School of Business and Economics

2FE034 Company Field Study, 7,5 högskolepoäng
Company Field Study, 7.5 credits

Main field of study
Business Administration

Subject Group
Business Administration

Level of classification
First Level

Progression
G2F

Date of Ratification
Approved by the Board of the School of Business and Economics 2009-06-29
Revised 2012-10-30. Revision due to changes to active verbs for objectives, changed content and type of instruction. In addition, changes in prerequisites.

The course syllabus is valid from spring semester 2013

Prerequisites
In order to be admitted to the course, students are required to have 67,5 credits in Business Administration, including basic marketing courses 7.5 credits or equivalent

Objectives

After finished course the student is expected to:

- Identify and formulate problems based on accrued knowledge
- Relate a discussion of phenomenon, issues and situations critically and have an understanding for the process of searching for, gathering and critically evaluating the relevant information needed in order to solve the stated problem

Content

This course gives the students an opportunity to conduct a field study in a company. The course is based on a series of seminars about the students' reports during the process of writing a scientific paper. The work with the paper emphasizes the definition and formulation of a research question, and includes conducting advanced research work, writing a report about the research work.

Type of Instruction

Lectures, tutoring and seminars

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

Seminar paper

Results are graded using one of the terms Passed with distinction, Pass or Fail, and A-F according to the ECTS scale.

For the grade pass, the expected learning outcomes have to be reached; the grade is based upon the degree to which the learning outcomes are met. The weighing of the grades to the course grade is following the principles in the document "Principer för betygsrapportering dnr 2011/160".

Students who do not achieve a satisfactory result in the examinations are permitted to make a second attempt approximately 5-8 weeks after the normal examination date. The student will have a minimum of five occasions for written exams in relation to the syllabus to which the student was accepted. Usually 3 occasions per academic year.

Course Evaluation

A written course evaluation is carried out and compiled in a report, which is archived at the institution. The results and possible measures taken are communicated by the course coordinator and presented to the students the next time the course is given, or in another way deemed suitable by the course coordinator. Other types of course evaluations, for example regular evaluations throughout the course or discussions with students, will be included and encouraged with the aim of insuring continued quality development.

Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course:2FE043:4

Required Reading and Additional Study Material

Company Field Study

Bryman, A., Bell, E. *Business Research Methods*. Oxford University Press. Latest edition, 720 pages

Yin, R. K. *Case Study Research*. Sage Publications. Latest edition, 217 pages

Scientific Articles, 200 pages