



Course syllabus

School of Business and Economics

Department of Management

2EB02E Enterprising and Business Development, examensarbete (kandidat), 15 högskolepoäng

2EB02E Enterprising and Business Development, Degree Project (Bachelor's Level), 15 credits

Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

First Level

Progression

G2E

Date of Ratification

Approved 2022-06-27

Revised 2022-12-05 by School of Business and Economics. Change of department. The course syllabus is valid from spring semester 2023

Prerequisites

Business Administration 60 credits on level G1N and G1F and following courses:

- Enterprising and Business Development 30 credits,
- Advanced Method 7.5 credits, or the equivalent.

Objectives

After completing the course the student is expected to be able to:

- problematize knowledge on limited theoretical and empirical problems
- independently formulate a research question
- use relevant scientific research methods
- collect and analyse data
- independently write and present a degree project
- present, orally and in writing, and discuss their conclusions in dialogue with various groups

Content

The course is based on a series of seminars about the students' reports during the

process of writing a bachelor degree project. The work with the degree project includes definition and formulation of a research question, writing a report about the research work and critically discuss and analyse other students' degree project material.

Type of Instruction

The teaching consists of seminars and tutoring.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The course is assessed with the grades A-F according to the Linnaeus University's grade scales, where the grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

The course objectives are examined a seminar series of oral and written presentations/defence, as well as a written master degree report (15 credits). The examination includes oral and written oppositions on degree projects, as well as a seminar series of individual mini-oppositions. Irrespective of examination method, it is the individual student's performances that are assessed and graded. Grading criteria for the A–F scale are also communicated in writing to the student by the start of the course at the latest.

For students who do not participate in regular seminars or students whose dissertation is not approved, even after completion, there is possibility of repeat examination by the next regular course date. Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. The date of repeat examination will be announced no later than at the final seminar. If the degree project does not reach a passing grade at the end of the course, the student's right to further tutoring ceases.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

Course Evaluation

During the implementation of the course or in close conjunction with the course, a course evaluation is to be carried out. Results and analysis of the course evaluation are to be promptly presented as feedback to the students who have completed the course. Students who participate during the next course instance receive feedback at the start of the course. The course evaluation is to be carried out anonymously.

Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: 2EB00E and 2EB01E with 15 credits each.

Required Reading and Additional Study Material

Required reading

Literature is chosen in consultation with the supervisor.