



Course syllabus

School of Business and Economics

Department of Management

2EB014 Fördjupad metod, 7,5 högskolepoäng

2EB014 Advanced Method, 7.5 credits

Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

First Level

Progression

G2F

Date of Ratification

Approved 2022-06-27

Revised 2022-12-05 by School of Business and Economics. Change of department.

The course syllabus is valid from spring semester 2023

Prerequisites

Business Administration 60 credits on level G1N and G1F and 15 credits Business Administration on level G2F, or the equivalent.

Objectives

After completing this course the student should be able to:

- account for key concepts and concept relations within quantitative and qualitative methods
- formulate research problems and methodologically-based research strategies that respond to the formulated problem on the basis of both quantitative and qualitative methods
- account for ontological and epistemological standpoints
- argue for the choice of empirical material and the procedure for the gathering of material
- analyze, interpret and evaluate research based on scientific, social and ethical aspects

Content

The course introduces key issues and perspectives of the research process, by focusing

on theory of science and methodology:

The course contains:

- introduction to the research process and research methods in Business Administration
- introduction to different scientific basic assumptions about knowledge production and different research perspectives
- implications for practical research depending on basic assumptions about knowledge production
- formulation of a research question
- evaluation criteria
- access to empirical material
- different ways of analysing and interpreting qualitative and quantitative data
- different ways of writing conclusions and results
- research ethics
- discussing and evaluating a degree project
- use of references

Type of Instruction

The teaching consists of lectures and seminars.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The course is examined through two written assignments (á 3 credits) and a query (1.5 credits).

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail. Grading criteria for the A–F scale are communicated in writing to the student by the start of the course at the latest, as well as how the weighting and weighting of grades on individual examining elements to the final course grade takes place. The basis for the student's grade is determined by the student's fulfillment of the objectives.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. An examiner can, in exceptional cases, decide that a student who is close to the level for a passing grade may carry out supplementary assignments in order to reach the passing grade.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

Course Evaluation

During the implementation of the course or in close conjunction with the course, a course evaluation is to be carried out. Results and analysis of the course evaluation are to be promptly presented as feedback to the students who have completed the course. Students who participate during the next course instance receive feedback at the start of the course. The course evaluation is to be carried out anonymously.

Credit Overlap

The course cannot be included in a degree along with the following course/courses of

which the content fully, or partly, corresponds to the content of this course: 2EB004, 2EB013, 2FE006, 2FE04E:2, 2FE10E:2, 2FE11E:2, 2FE17E:2, 2FE197, 2FE27E:2, 2FE28E:2, 2FE29E:2, 2FE403, 2FE444, 2FE448, 2FE904 and 2FE941 with 7.5 credits each.

Required Reading and Additional Study Material

Required reading

Bryman, A. & Bell, E. *Business research methods*. Oxford university press. Latest edition. About 720 pages.

Ericsson, D. (2019). *Myter om metod*. Lund: Studentlitteratur. 128 pages.

Scientific articles. About 200 pages.