



Course syllabus

Faculty Board of Business, Economics and Design

School of Business and Economics

2EB003 Glokalisering - lokala nätverk och kluster för global konkurrenskraft, 7,5 högskolepoäng

2EB003 Glocalization - Local Networks and Clusters for Global Competitiveness, 7.5 credits

Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

First Level

Progression

G2F

Date of Ratification

Approved 2009-09-10

Revised 2012-10-30 by School of Business and Economics. Revised due to changed Objectives, Examination (standardization of the text) revised literature list and text for course evaluation (standardization)

The course syllabus is valid from spring semester 2013

Prerequisites

To be admitted to the course it is required to have completed at least 135 Swedish credit points from previous courses within the programme.

Objectives

After finished course the student is expected to:

- Describe and analyze current business developing conditions from a network perspective
- Test different approaches in utilizing networks and clusters
- In different ways convey information using different methods and to different groups
- Adopt a local and global perspective when analyzing a company's possibilities to make business in a network

Content

This course originates in a thematic assignment, which entails examining a business network from a local as well as a global perspective and look at its business development opportunities. To aid the students there are study activities concerning business administration, law, social psychology, economics and information science.

This course includes:

Business administration, 4,5 hec

Law, 1,5 hec

Economics, 1,5 hec

Type of Instruction

Teaching in the form of a collaboration with businesses that have been selected for the programme. Within the course there is also a possibility to collaborate with already established networks. The basic idea of the course is to facilitate the students' individual search for knowledge through various assignments. The learning process of the student is supported via a study guide, lectures, post-reading, seminars, reflection meetings, tutoring and literary studies. Participation at seminars is compulsory. Other elements that may be compulsory are presented further in the schedule. Attendance at examination assignments is always compulsory.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

Group assignments

Results are graded using one of the terms Passed with distinction, Pass or Fail, and A-F according to the ECTS scale.

For the grade pass, the expected learning outcomes have to be reached; the grade is based upon the degree to which the learning outcomes are met. The weighing of the grades to the course grade is following the principles in the document "Principer för betygsrapportering dnr 2011/160".

Students who do not achieve a satisfactory result in the examinations are permitted to make a second attempt approximately 5-8 weeks after the normal examination date. The student will have a minimum of five occasions for written exams in relation to the syllabus to which the student was accepted. Usually 3 occasions per academic year.

Course Evaluation

A written course evaluation is carried out and compiled in a report, which is archived at the department. The results and possible measures taken are communicated by the course coordinator and presented to the students the next time the course is given, or in another way deemed suitable by the course coordinator. Other types of course evaluations, for example regular evaluations throughout the course or discussions with students, will be included and encouraged with the aim of insuring continuous quality development.

Required Reading and Additional Study Material

Amin, A. & Cohendet, P. *Architectures of knowledge: firms, capabilities, and Communities*, Oxford: Oxford University Press, 200 pages, latest edition.

Berggren, C, Bruhlin, G. *Klistriga kluster eller globala glidare? Den lokala dynamikens paradoxala betydelse i den globaliserade ekonomin*. Stockholm, Nutek B2002:2, 60 pages.

Bernitz, U. *Finna rätt i juristens källmaterial och arbetsmetoder*. Stockholm, Juristförlaget, 200 pages, latest edition.

Eklund, K. *Vår ekonomi*. Stockholm, Prisma, 200 pages, latest edition.

Johnson, S., *Where Good Ideas Come From. The Seven Patterns of Innovation*. London: Penguin Books, 336 pages, latest edition.

Malmström, Å, Sigeman, T, Agell, A. *Civilrätt*. Malmö, Liber Förlag, 150 pages, latest edition.

Normann, R. *När kartan förändrar affärslandskapet*. Malmö: Liber Ekonomi, 200 pages, latest edition.

Scientific articles, 200 pages.