



Course syllabus

Faculty of Arts and Humanities

Department of Design

2DI61E Visuell kommunikation + framtider, 30 credits

Visual Communication + Futures

Main field of study

Design

Subject Group

Design

Level of classification

First Level

Progression

G2E

Date of Ratification

Approved 2020-05-07

Revised 2022-09-09 by Faculty of Arts and Humanities. Revised prerequisites

The course syllabus is valid from spring semester 2023

Prerequisites

120 credits in design or the equivalent and English 6.

Objectives

After completing the course, the student should be able to:

- execute a complete, highly complex design process focusing on sustainability, in collaboration with society,
- artistically express complex ideas, concepts and issues focusing on sustainability,
- contextualise and critically evaluate their own design process in speech and writing,
- demonstrate an advanced understanding of design as a change agent, in theory as well as in practice.

Module 1 – The state of things, 7.5 credits

After completing the module, the student should be able to:

- conduct an external analysis, a field study and an exploration process,
- formulate, define and plan a project in visual communication in collaboration

- with society,
- describe and contextualise part of their design process from a complex perspective of sustainability, in the form of an analysis.

Module 2 – Independent project, 15 credits

After completing the module, the student should be able to:

- practically apply visual communication as a change agent,
- independently conduct a highly complex project in visual communication in collaboration with society, focusing on sustainability and visual communication as a change agent,
- explore complex issues from the perspective of sustainability through design,
- describe and contextualise their design process from a complex perspective of sustainability, focusing on visual communication as a change agent, in the form of a report.

Module 3 – Show and possibilities, 7.5 credits

After completing the module, the student should be able to:

- present, document and publish their independent project in a way that is adequate for the student group,
- articulate and contextualise their own role as a change agent through visual communication, focusing on sustainability, in the form of a written reflection.

Content

Information about parts upon which examination is based can be found in the course study guide.

Module 1 The state of things 7.5 credits

In this module the student identifies a research problem to work with in the subsequent two modules, and conducts an external analysis of relevance for this area, focusing on design as change agent. This work is conducted with the help of continuous supervision, in collaboration with society, and includes a written analysis as well as visualisations.

Module 2 Independent project 15 credits

In this module the student conducts an independent project on visual communication, focusing on the problem identified in module 1. The project is conducted in collaboration with society and must have a clear focus on sustainability and visual communication as a change agent. The project is conducted with the help of continuous supervision, and consists of the formulation of a research question and an artistically expressed concept. During this module, the student also writes an extensive report that accounts for, contextualises, critically reviews and evaluates each stage of the design project from the perspective of sustainability, focusing on design as a change agent.

Module 3 Show and possibilities 7.5 credits

In this module the student presents, documents and publishes their design project, and writes a reflective text articulating and contextualising their role as a change agent through visual communication. This work is conducted with the help of continuous supervision and includes written reflections as well as visualisations.

Type of Instruction

Teaching is delivered in the form of seminars, workshops, lectures, group discussions

and supervision.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

In order to receive the grade of Pass, the student must achieve the objectives. Grading criteria for the grade of Pass with Distinction will be specified in writing when the course starts. In order to receive the grade of Pass with Distinction for the whole course, the student must have received this grade for at least 22.5 credits of the course.

Module 1 is examined through an oral presentation of a planned project in visual communication and a written analysis.

Module 2 is examined through an oral presentation of a complete project in visual communication and a written report.

Module 3 is examined through a public presentation of a project in visual communication and a written reflection.

If the university has decided that a student is entitled to special educational support due to a disability, the examiner may offer an adapted exam or allow the student to conduct the exam in an alternative form.

For students who do not pass the first examinations, retake examinations are provided in accordance with local regulations at the university. For some parts of the course, retake examination can only be offered when the course is offered again.

Course Evaluation

During or shortly after the course, a course evaluation is conducted. Results and analysis of the course evaluation are promptly communicated to the students who have taken the course. Students who are taking the course when it is offered the next time are informed of the results at the start of the course. The evaluation is anonymous.

Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: 2DI68E Visuell kommunikation + futures, 30 hp

Other

Any costs for material and printouts are paid by the student.

Required Reading and Additional Study Material

List of references Module 1 - The state of things 7.5 credits

Relevant literature is chosen in consultation with the supervisor, ca 450 p.

List of references Module 2 - Independent project 15 credits

Relevant literature is chosen in consultation with the supervisor, ca 900 p.

List of references Module 3 - Show and possibilities 7.5 credits

Relevant literature is chosen in consultation with the supervisor, ca 450 p.