



Course syllabus

Faculty of Arts and Humanities

Department of Design

2DI486 Visual Communication + Småland, 30 högskolepoäng

Visual Communication + Småland, 30 credits

Main field of study

Design

Subject Group

Design

Level of classification

First Level

Progression

G2F

Date of Ratification

Approved by Faculty of Arts and Humanities 2020-05-07

The course syllabus is valid from spring semester 2022

Prerequisites

General entry requirements and English B (Field-specific entry requirements 2/A2). At least 75 credits in design or the equivalent.

Objectives

After completing the course, the students should be able to:

- practically apply interaction design as a change agent in relation to a multicultural society,
- practically apply visual communication as a change agent in relation to the theme of country and city from a regional perspective, focusing on sustainability,
- practically apply visual communication as a change agent in relation to power structures and equality,
- discuss and critically evaluate and contextualise a design process in text and images, and in the form of essays and reports.

Module 1 – Interaction design II. 7.5 credits

After completing the module, the students should be able to:

- practically apply interaction design as a change agent in relation to a multicultural society,
- conduct a project in digital interaction design in collaboration with regional parties, focusing on a multicultural society,
- explore the dimensions of a multicultural society through design,
- critically discuss multicultural society from the perspective of sustainability, in the form of an essay.

Module 2 – Småland. 15 credits

After completing the module, the students should be able to:

- practically apply visual communication as a change agent in relation to the theme of country and city from a regional perspective, focusing on sustainability,
- conduct a project in visual communication in collaboration with regional parties, focusing on the theme of country and city,
- explore the theme of country and city through design,
- critically evaluate and contextualise their own design process from the perspective of sustainability, in the form of a report.

Module 3 – Power relationships and visual communication. 7.5 credits

After completing the module, the students should be able to:

- practically apply visual communication as a change agent in relation to power structures, work and equality,
- conduct a project in visual communication on power structures, work and equality,
- explore power structures, work and equality through design,
- communicate an experience of power, work and equality using text and images.

Content

Information about parts upon which examination is based can be found in the course study guide.

Module 1 Interaction Design 2 7.5 credits

This module includes seminars, workshops and design exercises in which the students explore and survey the concepts of culture and multiculturalism from the perspective of sustainability. Supported by supervision and group discussions and in collaboration with regional parties, the student also conducts a project in interaction design exploring and illustrating the many dimensions of a multicultural society. The student also practises discussing arguments relevant to the theme and subject in both speech and writing.

Module 2 Småland 15 credits

This module includes seminars, workshops and design exercises in which the student explores and surveys the theme of country and city from a regional perspective, focusing on sustainability. Supported by supervision and group discussions, and in collaboration with regional parties, the student also conducts a design project in visual communication focusing on the theme of country and city. The student also practises critically evaluating and contextualising the design process in the form of a written report.

Module 3 Power relationships and visual communication/Practice Placement 7.5 credits

This module includes seminars, workshops and design exercises in which the student explores and surveys relevant power structures in relation to work and workplaces, focusing on issues concerning equality and social sustainability. Supported by supervision and group discussions, the student conducts a design project on the theme of power structures and equality, focusing on social sustainability. The student also has the opportunity to conduct an internship in the field of visual communication, followed by reflections on the theme of power structures and equality in relation to the internship. The student is responsible for finding and organising the internship.

Type of Instruction

Teaching is delivered in the form of lectures, workshops, supervision, seminars, field work, study visits, independent study and interdisciplinary collaboration.

Examination

The course is assessed with the grades Fail (F), Pass (G) or Pass with Distinction (VG).

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Each module is examined through a project, reflection on the design process, practical assignments and a written assignment.

In order to receive the grade of Pass, the student must achieve the objectives. Grading criteria for the grade of Pass with Distinction will be specified in writing when the course starts. In order to receive the grade of Pass with Distinction for the whole course, the student must have received this grade for at least 15 credits of the course. If the university has decided that a student is entitled to special educational support due to a disability, the examiner may offer an adapted exam or allow the student to conduct the exam in an alternative form.

For students who do not pass the first examinations, retake examinations are provided in accordance with local regulations at the university. For some parts of the course, retake examination can only be offered when the course is offered again.

Course Evaluation

During or shortly after the course, a course evaluation is conducted. Results and analysis of the course evaluation are promptly communicated to the students who have taken the course. Students who are taking the course when it is offered the next time are informed of the results at the start of the course. The evaluation is anonymous.

Credit Overlap

The course cannot be included in a degree along with the following courses of which the content fully, or partly, corresponds to the content of this course: 2DI470 Småland, 30 credits. 2DI480 Visual Communication + Småland, 30 credits.

Other

Any costs for material and printouts are paid by the student.

Required Reading and Additional Study Material

List of references Module 1 - Interaction Design 2 7.5 credits

Wright, P. & McCarthy, J. (2010) *Experience-Centered Design*. Morgan Claypool Publishers. ISBN 9781608450442. 123 p.

Additional relevant literature chosen by the teacher, ca 280 p.

List of references Module 2 - Småland 15 credits

Gibson, K. (2015) *Manifesto for Living in the Anthropocene*. Punctum Books. ISBN 9780988234062. 100 p.

Additional relevant literature chosen by the teacher, ca 600 p.

List of references Module 3 - Power relationships and visual communication/Practice Placement 7.5 credits

Engels, F. and Marx, K. (2014) *The Communist Manifesto*. Penguin Classics. ISBN.: 9780141397986. 64 p.

Additional relevant literature chosen by the teacher, ca 350 p.