



Course syllabus

Faculty of Arts and Humanities

Department of Design

2DI480 Visual Communication + Småland, 30 högskolepoäng

Visual Communication + Småland, 30 credits

Main field of study

Design

Subject Group

Design

Level of classification

First Level

Progression

G2F

Date of Ratification

Approved by Faculty of Arts and Humanities 2016-12-19

The course syllabus is valid from spring semester 2017

Prerequisites

General entry requirements and English B (Field-specific entry requirements 2/A2). At least 75 credits in design or the equivalent.

Objectives

After completing the course, the student should be able to:

- practically apply interaction design as a change agent in relation to a multicultural society,
- practically apply visual communication as a change agent in relation to the theme of land and city, on the basis of a regional perspective and with a focus on sustainability,
- practically apply visual communication as a change agent in relation to power structures and equality.

Module 1 – Interaction Design II. 7.5 credits

After completing the module, the student should be able to:

- practically apply interaction design as a change agent in relation to a multicultural society,
- conduct a project in digital interaction design in collaboration with regional partners and with a focus on multicultural societies,
- explore the dimensions of a multicultural society through design,
- in writing critically discuss multicultural societies from the perspective of sustainability.

Module 2 – Småland. 15 credits

Module 2 – Småland, 15 credits

After completing the module, the student should be able to:

- practically apply visual communication as a change agent in relation to the theme of land and city on the basis of a regional perspective and with a focus on sustainability,
- conduct a project in visual communication in collaboration with regional partners and with a focus on the theme of land and city,
- explore the theme of land and city through design,
- critically evaluate and contextualise their own design process from the perspective of sustainability, in the form of a report.

Module 3 – Power relationships and visual communication, 7.5 credits

After completing the module, the student should be able to:

- practically apply visual communication as a change agent in relation to power structures and equality.
- conduct a project in visual communication focusing on power structures and equality,
- explore power structures and equality through design,
- communicate an experience of power and equality in the form of a narrative report including text and images.

Content

Compulsory parts are specified in a study guide.

Module 1 Interaction Design II 7.5 credits

In seminars and workshops, this module introduces the concepts of culture and diversity from a societal perspective of sustainability. With the help of supervision and group discussions, and in collaboration with regional partners, the student conducts a project in interaction design in which the dimensions of a multicultural society are explored and designed.

Module 2 Småland 15 credits

In seminars and workshops, this module introduces the theme of land and city on the basis of a regional perspective and with a focus on sustainability. With the help of supervision and group discussions, and in collaboration with regional partners, the student conducts a design project in visual communication focusing on the theme of land and city. The student also critically evaluates and contextualises the design process in the form of a written report.

Module 3 Power relationships and visual communication 7.5 credits

In seminars and workshops, this module introduces the concept of power structures, focusing on issues concerning equality and social sustainability. With the help of supervision and group discussions, the student conducts a design project on the theme of power structures and equality focusing on social sustainability. The student also has the opportunity to organise an internship for themselves, where they work with visual communication and then reflect on the theme of power structures and equality in relation to the internship.

Type of Instruction

Teaching is delivered in the form of seminars, workshops, lectures, group discussions and supervision.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

Module 1 is examined through documentation and presentation of an interaction design process focusing on a multicultural society, and a written assignment.

Module 2 is examined through documentation and presentation of a design process

Module 2 is examined through documentation and presentation of a design process focusing on the theme of land and city, and a written assignment in the form of a report.

Module 3 is examined through documentation and presentation of a design process focusing on power structures and equality and a report including text and images communicating an experience on the theme of power and equality.

The grade A is the highest grade and the grade E is the lowest grade for passing the course. The grade F means that the student's performance is assessed as failed. For students who do not pass the first examinations, retake examinations are provided in accordance with local regulations at the university.

Course Evaluation

At the end of the course, a course evaluation is conducted. Results and analysis of the course evaluation are communicated to the students who have taken the course and the students who are taking the course when it is offered the next time. The evaluation is anonymous. The course evaluation is filed according to departmental regulations.

Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: 2DI470 Småland, 30 credits.

Other

Assessment criteria for the A–F scale are communicated to the students in a separate document. The students are informed about the assessment criteria when the course starts, at the latest. Any costs for material and printouts are paid by the student.

Required Reading and Additional Study Material

List of references Module 1 - Interaction Design II 7.5 credits

Required Reading

Ashcroft, B. (2005) *The Post-colonial Studies Reader*. Routledge. ISBN: 9780415345651. 70 p.

Wright, P. & McCarthy, J. (2010) *Experience-Centered Design*. Morgan Claypool Publishers. ISBN 9781608450442. 30 sidor

Compendia with relevant extracts from literature and articles provided by the department, ca 150 pages.

List of references Module 2 - Småland 15 credits

Required Reading

Gibson, K. (2015) *Manifesto for Living in the Anthropocene*. Punctum Books. ISBN 9780988234062. 100 p.

Compendia with relevant extracts from literature and articles provided by the department, ca 250 pages.

List of references Module 3 - Power relationships and visual communication 7.5 credits

Required Reading

Ashcroft, B. (2005) *The Post-colonial Studies Reader*. Routledge. ISBN 9780415345651. 70 p.

Compendia with relevant extracts from literature and articles provided by the department, ca 170 pages.