



Course syllabus

Faculty of Arts and Humanities

Department of Languages

1XL150 Profilkurs, 30 högskolepoäng

Profile Course, 30 credits

Subject Group

Other Interdisciplinary Studies

Level of classification

First Level

Progression

G1F

Date of Ratification

Approved 2016-01-11

Revised 2018-06-13 by Faculty of Arts and Humanities.

The course syllabus is valid from autumn semester 2018

Prerequisites

At least 50 credits in the main field of studies German, French, Spanish, English, Swedish, Swedish as a second language, Comparative literature, Religious studies, History or Film studies.

Objectives

After completing the course, the students should be able to:

- account for terminology and basic concepts and phenomena in the fields of economics, public administration, entrepreneurship, intercultural communication and project management,
- analyse and problematise subject-related issues in relation to the focus areas in the programme – language, culture and communication.

Module 1: Public administration (5 credits)

After completing the module, the student should be able to:

- account for the role of public administration in the political system, in terms of its organisation, functions and methods,
- account for differences between administration and politics and the problems that may arise in the administrative implementation of political decisions.

Module 2: Introduction to economics (5 credits)

After completing the module, the student should be able to:

- apply basic economic principles and concepts,
- set a budget, estimate costs and evaluate projects on the basis of economic perspectives.

Module 3: Entrepreneurial organisational development (5 credits)

After completing the module, the student should be able to:

- explain the processes and practices of entrepreneurship, from idea to established organisation,
- account for basic concepts and models in entrepreneurship,
- apply an entrepreneurial approach in the development of new or existing organisations,
- account for critical perspectives on entrepreneurship.

Module 4: Project (5 credits)

After completing the module, the student should be able to:

- account for the project as a concept,
- account for the terminology used to describe and understand different types of projects and their management,
- plan and present a hypothetical project related to their future careers,
- use their own words to account for projects, project ideas and evaluations of projects,
- critically communicate about their own and others' projects.

Module 5: Intercultural communication (10 credits)

After completing the module, the student should be able to:

- account for historical conditions for intercultural communication,
- account for concrete difficulties and possibilities concerning communication between different cultural spheres on the basis of theories on cultural, ethnic and national identity.

Content

The modules in this course include introductions to vocational subject areas and prepare the students for their internships. The students develop their knowledge of their main field of study and relate this to research questions and methods, and by this the students continue to develop the professional basis and professional progression necessary to work with language, culture and communication.

Participation in seminars and group exercises is compulsory, since parts of the examination of the course are based on these.

Module 1: Public administration (5 credits)

This module includes an introduction to the organisation, role and functions of public administration, as well as its role in the political system.

Module 2: Introduction to economics (5 credits)

This module discusses basic economic concepts such as budgeting, cost estimation and evaluation.

Module 3: Entrepreneurial organisational development (5 credits)

In this module the students develop their creativity and innovation to create value within their field. The module includes the following parts: "entrepreneurial and innovative perspectives", "contextualisation and accessibility of concepts", "problematizing, seeing opportunities and creating value", and "models and tools for developing organisations".

Module 4: Project (5 credits)

The module includes four parts:

- An introduction to projects and different types of projects,
- The planning of projects,
- Techniques in project management,
- Roles in a project.

In the practical part of the course, the student plans a project by a given deadline, focusing on the student's main field of studies or planned future career. The project is based on the business model presented in module 3. This project includes planning, implementation and follow-up work, as well as a presentation of the results. Of particular importance is a general content and time plan as well as a basic cost estimate for the project.

Module 5: Intercultural communication (10 credits)

In this module the students develop general knowledge of the conditions for cultural meetings in a globalised world, focusing on people's different possibilities to communicate with each other across cultural borders. The module focuses on cultural, linguistic and anthropological theories on cultural, ethnic and national identity. Questions concerning globalisation and postcolonial situations are discussed. The module also discusses how ethical and aesthetic values are expressed in cultural symbols and actions.

Type of Instruction

Teaching is delivered in the form of lectures, seminar exercises and group work.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

In order to receive the grade of Pass, the student must achieve the objectives.

In order to receive the grade of Pass with Distinction, the student must have received the grade of Pass with Distinction for at least 22.5 credits.

Module 1:

The module is examined through a written examination.

Module 2:

The module is examined through a written examination.

Module 3:

The module is examined through written and oral assignments, individually and in groups.

Module 4:

The module is examined through written and oral assignments, individually and in groups.

Module 5:

The module is examined through continuous oral assignments in compulsory seminars, as well as a take-home examination.

Course Evaluation

At the end of the course, a course evaluation is conducted. Results and analysis of the course evaluation are communicated to the students who have taken the course and the students who are taking the course when it is offered the next time. The evaluation is anonymous.

Other

The course is a compulsory part of the Language, Culture and Communication Programme.

Required Reading and Additional Study Material

Module 1 Public administration

Norén Bretzer, Ylva. 2014 or later edition. *Sveriges politiska system*. Studentlitteratur: Lund, (325 p).

Premfors, Rune, Ehn, Peter, Haldén, Eva & Sundström, Göran. 2009. *Demokrati & byråkrati*. Lund: Studentlitteratur, (396 p).

Research articles provided by the department, 50 pages.

Module 2 Introduction to economics

Compendium, ca 50 p, sold at Copycenter, Linnaeus University Växjö.

Kullven, Håkan. 2009. *Budget och budgetering*. Malmö: Libers, 131 p.

Module 3 Entrepreneurial organisational development

Nilsson, N. (2018) *Entreprenörskap – att se och handla på möjligheter*. Stockholm: Liber. 224 p.

Osterwalder, A. & Pigneur, Y. The latest edition. *Business Model Generation*. New Jersey: John Wiley & Sons. Selection, 44 p. (Part 1).

Research articles provided by the department, 60 pages.

Module 4 Project

Projekt – ledning och metoder, Antvik & Sjöholm, SIS Förlag, ISBN 978-91-97-71532-4. 214 p.

Planera ditt projekt, Lundqvist, S, Marcusson, L. Studentlitteratur, ISBN 978-91-44-10565-9. 290 p.

Module 5 Intercultural communication

Hastrup, Kirsten. 2010. *Kultur: Den flexibla gemenskapen*. Lund: Studentlitteratur,

205 p.

Martin, Judith N. & Nakayama, Thomas K. 2004. *Intercultural communication in contexts*. Boston: McGraw Hill. 434 p.

Stier, Jonas. 2004. *Kulturmöten: en introduktion till interkulturella studier*. Lund: Studentlitteratur, 169 p.