



## Course syllabus

School of Business and Economics

Department of Marketing and Tourism Studies

1TR657 Turismvetenskap II - metod och uppsats, 6 högskolepoäng

1TR657 Tourism Studies II - Methods and Assignment, 6 credits

### **Main field of study**

Tourism Studies

### **Subject Group**

Tourism and Recreation Studies

### **Level of classification**

First Level

### **Progression**

G1F

### **Date of Ratification**

Approved 2015-09-03

Revised 2022-12-05 by School of Business and Economics. Change of department.

The course syllabus is valid from spring semester 2023

### **Prerequisites**

Tourism Science I, 22,5 hp with at least 6 hp Tourism Studies II

## Objectives

After completing this course the student is expected to:

- account for research methods that are used in Tourism Studies
- carry out a study in Tourism Studies and report it in the form of a written academic paper
- make value assessments of research methods in relation to the production of knowledge in Tourism Studies

## Content

The course begins with a basic orientation in research methods used in Tourism Studies and training exercises in method. Thereafter the students will conduct and report a minor study in Tourism Studies.

## Type of Instruction

Type of instruction will be lectures, seminars, workshops and supervision. Obligatory parts are stated in the schedule.

## Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The examination formats used are compulsory participation, tasks and exercises that are presented at seminars, and by academically defending a study carried out and authored by the student.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

After each regular examination there will be at least one new examination in close proximity to the date the results of the regular exam were posted. A minimum of five occasions for written exams will be offered in relation to the syllabus to which the student was accepted. Usually three occasions per academic year are offered. Students that fail reports can complement after instructions from the examiner to obtain a pass grade.

Grading criteria for the A–F scale are communicated in writing to the student by the start of the course/module at the latest, as well as how grades on separate elements of examination are weighed to a final course grade.

## Course Evaluation

During the implementation of the course or in close connection to the course a course evaluation is to be carried out. Result and analysis of the course evaluation is to be presented as feedback both to the students who have completed the course and to the students who are to participate on the course the next time it is offered. The course evaluation is to be carried out anonymously.

## Required Reading and Additional Study Material

### **Required reading**

Long, J. *Researching Leisure, Sport and Tourism – The Essential Guide*. Wiltshire: SAGE Publications Ltd. About 250 p. Latest edition.

Research literature in Tourism Studies will be added, and selected by agreement with the supervisor.