Linnæus University

Course syllabus

Faculty Board of Business, Economics and Design School of Business and Economics

1TR656 Turismvetenskap - metod och uppsats, 6 högskolepoäng Tourism Studies - Methods and Assignment, 6 credits

Main field of study

Tourism Studies

Subject Group

Tourism and Recreation Studies

Level of classification

First Level

Progression

G1F

Date of Ratification

Approved by the Board of the School of Business and Economics 2012-09-17

The course syllabus is valid from spring semester 2013

Prerequisites

Tourism Science I 22,5 hp with at least 6 hp Tourism Studies II

Objectives

After completing this course the student is expected to:

- be able to account for research methods that are used in Tourism Studies
- carry out a study in Tourism Studies and report it in the form of a written academic paper
- make value assessments of research methods in relation to the production of knowledge in Tourism Studies and in terms of relevance to society

Content

The course begins with a basic orientation in research methods used in Tourism Studies and training exercises in method. Thereafter the students will conduct and report a minor study in Tourism Studies.

Type of Instruction

Type of instruction will be lectures, seminars, workshops and supervision.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

The grading is based on assessment of the written exams, reports and the student's ability to present and discuss report contents. Results are graded using one of the terms

Passed with distinction, Pass or Fail, and A-F according to the ECTS scale. For the grade pass, the expected learning outcomes have to be reached; the grade is based upon the degree to which the learning outcomes are met. The weighing of the grades to the course grade is following the principles in the document "Principer för betygsrapportering dnr 2011/160".

The examination formats used are compulsory participation, tasks and exercises that are presented at seminars, and by the presentation of a study in the form of an academic paper.

Course Evaluation

A written evaluation in conducted and complied in a report, which is filed at the department. The result and actions, if taken, are communicated to the teacher responsible for the course and presented to the students in the way most appropriate according to the teacher responsible for the course. Other types of evaluations, such as continuous during the course or oral communication with the students, can occur and is encouraged to secure continuous quality improvement.

Required Reading and Additional Study Material **Obligatory litterature**

Long, Jonathan (2007). Researching Leisure, Sport and Tourism – The Essential Guide. Wiltshire: SAGE Publications Ltd. 250 pages.

Research literature in Tourism Studies will be added, and selected by agreement with the teacher.