



Course syllabus

School of Business and Economics

Department of Marketing and Tourism Studies

1TR653 Turismvetenskap II – Destination Management, 7,5
högskolepoäng

1TR653 Tourism Studies II – Destination Management, 7.5 credits

Main field of study

Tourism Studies

Subject Group

Tourism and Recreation Studies

Level of classification

First Level

Progression

G1F

Date of Ratification

Approved 2020-06-24

Revised 2022-12-05 by School of Business and Economics. Change of department.

The course syllabus is valid from spring semester 2023

Prerequisites

At least 22.5 credits Tourism Studies G1N and English 6, or the equivalent.

Objectives

After completing this course the student should be able to:

- describe and reflect on planning strategies behind the total tourism product to understand destination development in different systems
- account for planning theoretical considerations in relation to long-term sustainability and resilience regarding the development of destinations
- apply basic digitization principles for destination planning through geographic information systems (GIS)

Content

The course contains:

- tradition and strategies of tourism planning
- destination as a tourism product
- durability and resilience

- geographical information systems and digitization

Type of Instruction

The teaching consists of lectures, laboratory work and seminars.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The course is examined through a written examination (4 credits) and a presentation of a laboratory report (3.5 credits).

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail. Grading criteria for the A–F scale are communicated in writing to the student by the start of the course at the latest, as well as how the weighting and weighting of grades on individual examining elements to the final course grade takes place. The basis for the student's grade is determined by the student's fulfillment of the objectives.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. An examiner can, in exceptional cases, decide that a student who is close to the level for a passing grade may carry out supplementary assignments in order to reach the passing grade.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

Course Evaluation

During the implementation of the course or in close conjunction with the course, a course evaluation is to be carried out. Results and analysis of the course evaluation are to be promptly presented as feedback to the students who have completed the course. Students who participate during the next course instance receive feedback at the start of the course. The course evaluation is to be carried out anonymously.

Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: 1TR652 with 7,5 credits.

Required Reading and Additional Study Material

Required reading

Artal-Tur, A. *Destination Competitiveness, the Environment and Sustainability – Challenges and Cases*. CABI-publishing. Latest edition. About 230 pages.

Graser, A. *Learning QGIS – Use QGIS to create great maps and perform all the geoprocessing tasks you need*. Birmingham: PACKT Publishing Ltd. Latest edition. About 150 pages.

Hall, C.M. *Tourism Planning: Policies, Processes and Relationships*. London: Prentice Hall. Latest edition. About 320 pages.

Additional study material

Scientific articles. About 450 pages.

Reference literature

Cheer, J.M., & Lew, A.A. *Tourism, Resilience and Sustainability*. London: Routledge. Latest edition. About 328 pages.

Mowforth, M., & Munt, I. *Tourism and sustainability: Development, Globalization and New Tourism in the Third World*. London: Routledge. Latest edition. About 455 pages.