



Course syllabus

School of Business and Economics

Department of Organisation and Entrepreneurship

1TR653 Turismvetenskap II- Destination Management, 7,5
högskolepoäng

Tourism Studies II – Destination Management, 7.5 credits

Main field of study

Tourism Studies

Subject Group

Tourism and Recreation Studies

Level of classification

First Level

Progression

G1F

Date of Ratification

Approved by School of Business and Economics 2020-06-24

The course syllabus is valid from spring semester 2021

Prerequisites

Tourism Studies 30 hp, or the equivalent. English 6/ English B, or the equivalent.

Objectives

After completing this course the student should be able to:

- describe and reflect on planning strategies behind the total tourism product to understand destination development in different systems.
- account for planning theoretical considerations in relation to long-term sustainability and resilience regarding the development of destinations.
- apply basic digitization principles for destination planning through geographic information systems (GIS)

Content

The course contains:

- Tradition and strategies of tourism planning
- Destination as a tourism product
- Durability and resilience
- Geographical information systems and digitization

Type of Instruction

The teaching consists of lectures, laboratory work and seminars. Active participation is required during laboratory work and seminars. Dates for compulsory elements are stated in the schedule.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The course is examined through a written exam (examines objectives 1 and 2) and a presentation of a laboratory report (examines objective 3).

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail. Grading criteria for the A–F scale are communicated in writing to the student by the start of the course at the latest, as well as how the weighting and weighting of grades on individual examining elements to the final course grade takes place. The basis for grades determines the student's goal fulfillment.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. Students who are close to the passing grade of reports can complement after instructions and time-frame given by the examiner to obtain a pass grade.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

Course Evaluation

During the implementation of the course or in close conjunction with the course, a course evaluation is to be carried out. Results and analysis of the course evaluation are to be promptly presented as feedback to the students who have completed the course. Students who participate during the next course instance receive feedback at the start of the course. The course evaluation is to be carried out anonymously.

Credit Overlap

The course cannot be included in a degree along with the following courses of which the content fully, or partly, corresponds to the content of this course: 1TR400 with 7,5 credits

Required Reading and Additional Study Material

Required Reading

Artal-Tur, A. *Destination Competitiveness, the Environment and Sustainability – Challenges and Cases*. CABI-publishing. Latest edition. Approx. 232 pages.

Hall, C.M. *Tourism Planning: Policies, Processes and Relationships*. London: Prentice Hall. Latest edition. Approx. 320 pages.

Graser, A. *Learning QGIS – Use QGIS to create great maps and perform all the geoprocessing tasks you need*. Birmingham: PACKT Publishing Ltd. Latest edition. Approx. 150 pages.

Additional study material:

Scientific articles. Approx. 450 pages.

Reference literature:

Cheer, J.M., & Lew, A.A. *Tourism, Resilience and Sustainability*. London: Routledge. Latest edition. Approx. 328 pages.

Mowforth, M., & Munt, I. *Tourism and sustainability: Development, Globalization and New Tourism in the Third World*. London: Routledge. Latest edition. Approx. 456 sidor.