



Course syllabus

School of Business and Economics

Department of Marketing and Tourism Studies

1TR513 Turismvetenskap I - Introduktion till turism, 15
högskolepoäng

1TR513 Tourism Studies I - Introduction to Tourism, 15 credits

Main field of study

Tourism Studies

Subject Group

Tourism and Recreation Studies

Level of classification

First Level

Progression

G1N

Date of Ratification

Approved 2022-01-31

Revised 2023-06-19 by School of Business and Economics. Literature and standard texts revised.

The course syllabus is valid from autumn semester 2023

Prerequisites

General entry requirements + Civics 1b alt. Civics 1a1 +1a2 and Mathematics 2a alt. Mathematics 2b alt. Mathematics 2c. English 6, or the equivalent.

Objectives

Module 1: The hospitality industries today and an overview of travel development, 5 credits

After completing this module the student should be able to:

- generally understand tourism and events as businesses and social phenomena, both nationally and internationally
- give an account of (as popular culture and social phenomena, as well as from cultural analysis and social science perspectives) basic concepts and theories regarding music and events
- broadly describe historical and present travel as well as how general societal development can serve as a model explaining how travel has been shaped
- give accounts of the hospitality industries' cornerstones and definitions as well as of concepts and theories relating to tourism, destinations and events

- give a broad account of theories relating to intersectionality and discuss the latter's role in the hospitality industries and its significance for tourism, destinations and events

Module 2: Sustainability, the hospitality industry and events, 5 credits

After completing this module the student should be able to:

- give an account of sustainability aspects that are central for the tourism, destination and events industries
- broadly describe the global sustainability goals of Agenda 2030 in relation to the hospitality industries
- broadly describe central concepts in sustainability, resilience and climate change and how these may be relevant to hospitality and events

Module 3: Tourism studies methodology, 5 credits

After completing this module the student should be able to:

- broadly describe central ontological, epistemological and methodological themes in tourism studies
- give an account of various methodologies and their methodological bases

Content

Module 1: The hospitality industries today and an overview of travel development, 5 credits

The module contains:

- the tourism, destination and event industries' cornerstones and definitions
- travel development – an overview
- mobility, events and destinations
- experiences as cultural-societal phenomena

Module 2: Sustainability, the hospitality industry and events, 5 credits

The module contains:

- sustainability aspects of: tourism; the hospitality industry; and, music and popular culture events
- factors that affect experiences
- climate and global sustainability goals
- social and cultural driving forces

Module 3: Tourism studies methodology, 5 credits

The module contains:

- an introduction to central methodological concepts in social studies
- an introduction to methodological concepts
- tourism studies' methods and research fields

Type of Instruction

The teaching consists of lectures and seminars.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

Module 1: The hospitality industries today and an overview of travel development,

5 credits

The module is examined through a written examination 5 credits.

Module 2: Sustainability, the hospitality industry and events, 5 credits

The module is examined through a written examination 5 credits.

Module 3: Tourism studies methodology, 5 credits

The module is examined through a written examination 3 credits and a report 2 credits.

The following applies to all modules:

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

The grade of the course is a combined assessment from the grades of the various course modules. The combined assessment is based on the grades and the scope of the course (number of credits). The more extensive a module is, the greater impact it will have on the final grade. Module grades with the grading scale between G-U will not be considered into the combined assessment. However, a G is required for each of the modules in order to receive a final course grade.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. An examiner can, in exceptional cases, decide that a student who is close to the level for a passing grade may carry out supplementary assignments in order to reach the passing grade.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

Course Evaluation

During the implementation of the course or in close conjunction with the course, a course evaluation is to be carried out. Results and analysis of the course evaluation are to be promptly presented as feedback to the students who have completed the course. Students who participate during the next course instance receive feedback at the start of the course. The course evaluation is in regular carried out anonymously.

Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: 1TR510, 1TR511 and 1TR512 with 15 credits each.
1MM500, 1MM501 and 1EM500 with 10 credits each.

Required Reading and Additional Study Material

The following applies to all modules:

Required reading

Becker, Elisabeth (2013). *Overbooked: The exploding business of travel and tourism*. Simon & Schuster: New York. 448 pages.

Hall, C.M. *Tourism: Rethinking the Social Science of Mobility*. Pearson Education Canada. Latest edition. About 470 pages.

Löfgren, O. *On holiday: A history of vacationing*. California: University of California

Press. Latest edition. About 340 pages.

Page, S. J. & Connell, J. *Tourism: a modern synthesis*. London: Cengage Learning.
Latest edition. About 250 pages.