



Course syllabus

School of Business and Economics

Department of Marketing and Tourism Studies

1TR506 Turismvetenskap I – Scandinavian Tourism Management,
7,5 högskolepoäng

Tourism Studies I – Scandinavian Tourism Management, 7.5 credits

Main field of study

Tourism Studies

Subject

Tourism and Recreation Studies

Level

First cycle

Progression

G1N

Date of Ratification

Approved 2025-01-20.

The course syllabus is valid from spring semester 2025.

Prerequisites

General entry requirements and English 6.

Objectives

After completing this course the student should be able to:

- describe Scandinavian tourism as a business and societal phenomenon
- explain the historical and contemporary development of Scandinavian tourism from the standpoint of general societal development
- distinguish basic scientific, social and ethical aspects of tourism
- portray destination development within Scandinavian tourism
- explain the role of tourism in different Scandinavian regions

Content

This course provides an introduction to tourism in Scandinavia as a social phenomenon and business, with examples from the various Scandinavian countries. The historical and contemporary development of tourism in Scandinavia are put in relation to general societal development.

Basic scientific and ethical aspects of tourism are emphasised, and exemplified with case studies in Scandinavian tourism and sustainable destination development. Particular attention is paid to the role of tourism in various Scandinavian regions.

Type of Instruction

The teaching consists of digital and physical lectures, guest lectures, seminars and excursions.

Examination

The course is assessed with the grades A, B, C, D, E or F.

The course is examined through an individual written examination 3 credits and submission of solutions to case studies achieved either individually or in a group that is presented at a seminar 4.5 credits.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

Resit examination is offered in accordance with Linnaeus University's Local regulations for courses and examination at the first- and second-cycle levels.

In the event that a student with a disability is entitled to special study support, the examiner will decide on adapted or alternative examination arrangements.

Course Evaluation

A course evaluation should be conducted during the course or in connection with its conclusion. The results and analysis of the completed course evaluation should be promptly communicated to students who have completed the course. Students participating in the next course instance should be informed of the results of the previous course evaluation and any improvements that have been made, no later than at the start of the course.

Required Reading and Additional Study Material

Hall, C. M., Müller, D. K. & Saarinen, J. (Eds.). *Nordic Tourism – Issues and Cases*. Bristol: Channel View Publications. Latest edition. About 290 pages.

Löfgren, O. *On holiday: A history of vacationing*. California: University of California Press. Latest edition. About 340 pages.

Scientific articles, especially from:

Scandinavian Journal of Hospitality and Tourism. Routledge. About 150 pages.