



Course syllabus

School of Business and Economics

Department of Marketing and Tourism Studies

1RV070 Introduction to International Business Law, 7,5
högskolepoäng

1RV070 Introduction to International Business Law, 7.5 credits

Main field of study

Legal Science

Subject Group

Law and Legal Studies

Level of classification

First Level

Progression

G1N

Date of Ratification

Approved 2016-05-18

Revised 2022-12-05 by School of Business and Economics. Change of department.
The course syllabus is valid from spring semester 2023

Prerequisites

General entry requirements for university studies.

Objectives

The purpose of the course is to introduce key, fundamental and basic knowledge of international law from a business law perspective. After finished course the student is expected to be able to:

- explain the fundamentals of different principles, norms, institutions and decision-making in international law and EU law
- explain the relationship between international law, EU law and national law within the fields of intellectual property law, market law, competition law and fundamental contract and sales law
- identify legal problems and choose the correct legal field and regulations to solve them
- discuss ethical and gender aspects of international business law

Content

The following themes and topics in international law and EU law will be examined

from a business law perspective:

- international and EU legal sources relevant for legal areas in business law
- national and EU legal market law and competition law
- the main principles of sales law and contract law in international trade
- Corporate Social Responsibility also from a gender perspective
- intellectual property law

Type of Instruction

Teaching is carried out as distance learning with help from a learning platform and consists of self-studies based on instructions from the course coordinator, participation in web-based group discussions and writing of individual written reports. The course requires access to a computer and the internet. No mandatory meetings on campus are included. Participation in and preparation for the web-based discussions is mandatory. Mandatory parts are stated in the learning platform.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The course is assessed through written assignments and take-home examination.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

After each regular examination there will be at least one new examination in close proximity to the date the results of the regular exam were posted. A minimum of five occasions for written exams will be offered in relation to the syllabus to which the student was accepted. Usually three occasions per academic year are offered. Students that fail reports can complement after instructions from the examiner to obtain a pass grade.

Grading criteria for the A–F scale are communicated in writing to the student by the start of the course/module at the latest, as well as how grades on separate elements of examination are weighed to a final course grade.

Course Evaluation

During the implementation of the course or in close connection to the course a course evaluation is to be carried out. Result and analysis of the course evaluation is to be presented as feedback both to the students who have completed the course and to the students who are to participate on the course the next time it is offered. The course evaluation is to be carried out anonymously.

Required Reading and Additional Study Material

Required Reading

Bently, L. & Sherman, B. *Intellectual Property Law*. Oxford University Press. Latest edition. 1440 pages.

Bogdan, M. *Concise Introduction to EU Private International Law*. Europa Law Publishing. Latest edition. 228 pages.

Ruggie, J. *Just Business: Multinational Corporations and Human Rights*. W.W. Norton and Company. Latest edition. 304 pages.