



Course syllabus

Faculty of Arts and Humanities

Department of Music and Art

1MV961 Musik och sociala medier, 7,5 högskolepoäng

Music and Social Media, 7.5 credits

Main field of study

Musicology

Subject

Musicology

Level

First cycle

Progression

G1N

Date of Ratification

Approved 2021-05-10.

Revised 2025-05-08. Revision of objectives and content.

The course syllabus is valid from spring semester 2026.

Prerequisites

General entry requirements for university studies.

Objectives

After completing the course, the student should be able to:

- use source criticism to account for the content and functions of music related social media;
- reason about the importance of social media for music consumption, personal integrity and cultural identity;
- analyse artists' use of digital platforms, channels, apps and other media formats on the Internet.

Content

The course includes the following:

- source criticism as a perspective on the content and functions of music related social media;
- discussions about the importance of social media for music consumption, personal integrity, and cultural identity;
- analytic methods for artists' use of digital platforms, channels, apps, and other media formats on the Internet.

Type of Instruction

Teaching consists mainly of lectures and literature studies. All teaching is in English.

Examination

The course is assessed with the grades A, B, C, D, E or F.

The course is examined through written assignments which in themselves do not entail any credits, but which together form the basis for examination. Each assignment is considered part of the examination. The assignments are conducted individually. Only when all assignments are completed is the examination considered complete, and only then are the credits for it awarded. The schedule specifies when the assignments forming the basis for examination are to be carried out.

The grade A is the highest grade and the grade E is the lowest grade for passing the course. The grade F means that the student's performance is assessed as failed. Grading criteria for the A–F scale are communicated to the student in writing when the course/module starts.

Resit examination is offered in accordance with Linnaeus University's Local regulations for courses and examination at the first- and second-cycle levels. In the event that a student with a disability is entitled to special study support, the examiner will decide on adapted or alternative examination arrangements.

Course Evaluation

A course evaluation should be conducted during the course or in connection with its conclusion. The results and analysis of the completed course evaluation should be promptly communicated to students who have completed the course. Students participating in the next course instance should be informed of the results of the previous course evaluation and any improvements that have been made, no later than at the start of the course.

Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course:
1MV960 Music and Social Media, 7.5 credits

Required Reading and Additional Study Material

Lipschultz, Jeremy Harris. *Social media communication: concepts, practices, data, law and ethics*. New York: Routledge. The latest edition, ca 400 pages.

Rogers, Holly, Freitas, Joana & Francisco Porfírio, João (red.) *Remediating Sound:*

Repeatable Culture, YouTube and Music. New York: Bloomsbury Academic. The latest edition, ca 300 pages.

Compendium, ca 150 pages. Provided on the course learning platform.