Linnæus University

Course syllabus

Faculty Board of Humanities and Social Sciences School of Cultural Sciences

1MU653 Musikjuridik i ett branchperspektiv, 15 högskolepoäng The Music bussiness: Organisational and Legal Perspectives, 15 credits

Main field of study

Music

Subject Group

Music

Level of classification

First Level

Progression

G1F

Date of Ratification

Approved by the Board of the School of Cultural Sciences 2009-06-17

Revised 2010-10-07. English translation added.

The course syllabus is valid from spring semester 2011

Prerequisites

At least 50 credits out of 60 credits with passed result from previous studies in the Music Production Programme.

Expected learning outcomes

After completing the course, the student should be able to show knowledge about:

- copyright agreements,
- elementary copyright and next-of-kind rights from an international and national perspective,
- negotiation and analysis of agreements as relates to practical music making and creation,
- court cases within the music business field,
- the various organisations within the music business,
- the rights of copyrighters and next-of-kin in a global and digital context,
- how to critically examine and find possibilities from an ethical perspective for copyrighters and practitioners in an IT society.

Content

The course includes the following elements:

Module 1 Orientation in Music Business Legislations 7.5 credits

The course includes the following elements:

- the rights of practitioners and copyrighters,
- phonograph agreements, publisher agreements,
- licenses/master deals,
- court cases in the music business,
- international conventions,
- general rights to negotiate.

Module 2 Participants in the Music Business 7.5 credits

The course includes the following elements:

- Collecting Societies,
- Commercial participants in the music business,
- Promotion marketing in the music business,
- Music and the internet problems and possibilities.

Type of Instruction

The course is based on active student participation individually and in groups. Teaching may consist of lectures, practical implementation, literature studies, thematic/project oriented studies and seminars.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

In order to pass the course, students need to meet the expected learning outcomes.

The student's knowledge and skills are assessed through written, oral and practical assignments of various kinds. Regardless of the form of examination the individual achievements of each student are graded and assessed. Further specification of the forms of examination is provided in the study guide.

A resit is offered within six weeks (within the framework of regular terms) and the number of resits is limited to five (in accordance with the Higher Education Ordinance 6 chap. 21§).

Course Evaluation

When the course has finished, an evaluation is compiled. The results are reported back to students and then archived according to the rules of the School.

Other

Additional expenses in connection to assignments etc. are paid for by the individual student.

Required Reading and Additional Study Material

Durmér/Johnsen, Lundquist & Lövander. *Den svenska musikbranschen – funktionerna, aktörerna och popundret. B-uppsats.* Music Management. BBS Kalmar Högskola, 26 p.

Passman, Donald. *All you need to know about the music business*. Simon & Schuster, 2003, 448 p.

Stannow, Åkerberg & Hillerström. *Musikjuridik*, Instant Book, 2002, 376 p.

Wennman, Kent. *Musik som levebröd*. Sveriges utbildningsradios förlag AB, 2002, 256 p.

Compendium, approx. 100 p.