



Course syllabus

Faculty of Arts and Humanities

Department of Music and Art

1MU201 Singer-songwriter II, 30 högskolepoäng

Singer-songwriter II, 30 credits

Main field of study

Music

Subject Group

Music

Level of classification

First Level

Progression

G1F

Date of Ratification

Approved by Faculty of Arts and Humanities 2021-06-16

The course syllabus is valid from spring semester 2022

Prerequisites

At least 20 credits from 1MU200, Singer-songwriter I, 30 credits.

Objectives

After completing the course, the student should be able to:

- create music and song lyrics based on basic techniques;
- produce music and lyrics individually and in groups;
- perform their own music;
- describe basic components of the music trade in general terms;
- account for different aspects of music entrepreneurship in general terms;
- define and problematise profiling and marketing in the current music trade;
- discuss and review music, musicians and social media in a global context.

Module 1. Songwriting, 15 credits

After completing the module, the student should be able to:

- create songs and lyrics based on basic techniques;
- produce stylistically adequate musical arrangements;
- justify musical choices from an artisan perspective;
- discuss artistic works in popular music, on the basis of genre idiom and quality;
- apply basic skills in scenic preparedness, scenic communication and performance;
- describe how creation, practice methodology, individual reflection and evaluation operate together in artistic work.

Module 2. The Music business, 10 credits

After completing the course, the student should be able to:

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- account for the history of the music business in general terms;
- define music authors' and other right holders' rights and obligations;
- identify and describe different kinds of agreement in the music business, and explain basic concepts;
- define and describe different kinds of corporation and business models for self-employment in music;
- account at a basic level for the music industry's conditions for self-employment from the perspective of entrepreneurship;
- account for and problematise tools and strategies by means of which music artists can profile themselves.

Module 3. Music and social media, 5 credits

After completing the module, the student should be able to:

- describe in general terms how social media affects the spread and consumption of music from a global perspective;
- review artists' roles in, and use of social media.

Content

Module 1. Songwriting 15 credits

This module focuses on songwriting and the student's own creative work. In the module, students develop their knowledge of concepts and technical skills in songwriting. This includes components such as music form, melody, harmonics, rhythmic and lyrics. The module also includes creative work – individually, in groups and in the form of a songwriting camp, and also performance and music listening with trend analysis. Within the framework of the course, the student works with a portfolio of recorded music originals.

Module 2. The music business, 10 credits

In this module the student studies the basic components of the music business, as well as entrepreneurial perspectives on self-employment within the music business. Profiling and marketing that have been adapted to individual work in the field of music are also discussed.

Module 3. Music and social media, 5 credits

In this module the impact of social media on the spread and consumption of music is discussed from a global perspective. Other aspects studied include uses and functions of contemporary music in social media, media habits among young audiences in today's music life, and analyses of contemporary artists' presence in social media.

Type of Instruction

Teaching is delivered in the form of lectures, seminars, practical applications, music laboratory sessions and supervision. The student's own practical work constitutes a major part of the course.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest passing grade. The grade F means that the student's performance is assessed as fail. Grading criteria for the A–F scale are communicated to the student in a separate document. The student is informed about the grading criteria at the start of the course at the latest.

Module 1 is examined through digital hand-in assignments in the form of audio and text files, performance-based creative work, and a written process description focusing on the student's own artistic knowledge development.

Module 2 is examined through written assignments, seminar assignments and practical

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Module 3 is examined through written assignments, seminar assignments and practical assignments.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second level at Linnaeus University. If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner can give a customised exam or have the student conduct the exam in an alternative way.

Course Evaluation

During or shortly after the course, a course evaluation is conducted. Results and analysis of the course evaluations are promptly communicated to the students who have taken the course. Students who are taking the course when it is offered the next time are informed of the results at the start of the course. The evaluation is anonymous.

Credit Overlap

The course cannot be included in a degree along with the following courses of which the content fully, or partly, corresponds to the content of this course: 1MU134 Today's music business, 6 credits

1MU811 Business Administration for Music Producers, 7.5 credits

1MU812 Music Law for Music Producer, 15 credits

1MU820 The Music Business I - Music Law, 7.5 credits

1MU821 The Music Business II - Continued studies in Music Law, 7.5 credits

Other

Instruction generally takes place during the day, but occasional evening sessions may occur.

Required Reading and Additional Study Material

Module 1. Songwriting, 15 hpPattison, Pat. *Writing Better Lyrics The Essential Guide to Powerful Songwriting*. Writer's Digest Books. 304 p. The latest edition.

Stolpe, Andrea. *Popular Lyric Writing - 10 Steps To Effective Storytelling*. Berklee Press Publications. 145 p. The latest edition.

Additional study material:Frederick, Robin. *Shortcuts to Hit Songwriting: 126 Proven Techniques for Writing Songs That Sell*. Taxi Music Books. 292 p. The latest edition.

Module 2. The music business, 10 credits

Gompertz, Will. *Think Like an Artist. . . and Lead a More Creative, Productive Life*. Penguin Books Ltd. In selection ca 150 p. The latest edition.

Hillerström, Håkan. *Juridik och avtal – Musik och Event*. Recito. 194 p. The latest edition.

Kleon, Austin. *Show Your Work!* Workman Publishing. In selection ca 100 p. The latest edition.

Maunsbach, Ulf & Wennersten, Ulrika. *Grundläggande immaterialrätt*. Malmö: Gleerups Utbildning AB. 268 p. The latest edition.

Passman, Donald S. *All You Need to Know About the Music Business*, Viking. The latest edition, 608 p.

Skärvad, Per-Hugo & Olsson, Jan, *Företagsekonomi 100 fakta, Liber*, 488 p. The latest edition

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Additional study material:Lundén, Björn, *Kulturarbetarboken*, Lundén Information, 243 p. The latest edition.

Papadopoulou, Frantzeška & Skarp, Björn. *Juridikens nycklar: introduktion till rättsliga sammanhang, metoder och verktyg*. Wolters Kluwer Sverige AB. 287 p. The latest edition.

Parment, Anders, *Marknadsföring kort och gott*, Liber, 224 p. The latest edition.

Compendia, relevant reports and articles, ca 200 pages, provided on the course learning platform.

Module 3. Music and social media, 5 creditsSuhr, Hiesun Cecilia. *Evaluation and Credentialing in Digital Music Communities*. MIT Press. 112 p. The latest edition.

Suhr, Hiesun Cecilia. *Online Evaluation of Creativity and the Arts*. Routledge. 188 p. The latest edition.