



Course syllabus

Faculty of Arts and Humanities

Department of Music and Art

1MU134 Musikbranschen idag, 6 högskolepoäng

Today's Music Business, 6 credits

Main field of study

Music

Subject Group

Music

Level of classification

First Level

Progression

G1N

Date of Ratification

Approved by Faculty of Arts and Humanities 2018-06-29

The course syllabus is valid from spring semester 2019

Prerequisites

General entry requirements, English B (Field-specific entry requirements 2/A2) and passed result from a special admission's test to the Songwriting Programme.

Objectives

After completing the course, the student should be able to:

- in general terms account for the history of the music business – background and development,
- define the rights and responsibilities of originators and right-holders (musicians, publishers, radio and TV), from national and international perspectives,
- identify and describe various types of contracts in the music business, explain basic concepts and make international comparisons concerning contracts,
- account for international conventions in the music business,
- review and problematise legal cases in the music business,
- conduct basic environmental scanning in order to identify conditions, threats and possibilities concerning fixation, diversification, publication, distribution and transmission.

Content

The course includes the following:

- the music business – background and development,
- rights and contracts,
- synchronisation – using music in films, commercials, games or other contexts combining music with image or other audio, including related rights and responsibilities,
- collecting societies – STIM and other organisations in the world and the roles of these as representatives for originators and right-holders,
- international conventions,
- consumption and distribution in music – conditions, threats and possibilities,
- marketing.

Type of Instruction

Teaching is delivered in the form of lectures, seminars, case studies and literature studies.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The course is examined through written and practical assignments.

The grade A is the highest grade and the grade E is the lowest grade for passing the course. The grade F means that the student's performance is assessed as failed. For students who do not pass the first examinations, retake examinations are provided in accordance with local regulations at the university.

Course Evaluation

At the end of the course, a course evaluation is conducted. Results and analysis of the course evaluation are communicated to the students who have taken the course and the students who are taking the course when it is offered the next time. The evaluation is anonymous. The course evaluation is filed according to departmental regulations.

Other

Assessment criteria for the A–F scale are communicated to the students in a separate document. The students are informed about the assessment criteria when the course starts, at the latest.

Required Reading and Additional Study Material

Passman, Donald S. *All You Need to Know About the Music Business*, Viking, the latest edition, 608 p.

Compendia, reports and articles provided at the online learning platform, ca 200 p.