



Course syllabus

Faculty of Arts and Humanities
Department of Media and Journalism

1MP708 Video och audio - gestalta och berätta, 7,5 högskolepoäng
Video and Audio - Design and Narrate, 7.5 credits

Subject

Media Production

Level

First cycle

Progression

G1N

Date of Ratification

Approved 2025-01-14.

The course syllabus is valid from autumn semester 2025.

Prerequisites

General entry requirements and English 6.

Objectives

After completing the course, the student should be able to:

- produce and design various types of audiovisual digital media productions, which meet the requirements for publication at a basic level,
- present visualisation technical terminology in audiovisual production,
- produce manuscripts for audiovisual media productions, which meet the requirements for applicability in subsequent production work,
- present and justify the choices made regarding pre-production, recording and post-production during audiovisual visualisation technical production processes,
- apply a professional work-ethical approach to work in media production, such as adhering to deadlines and following given rules and instructions.

Content

The course introduces the area of professional audiovisual media production including its tools, terminology, theories, working methods and production processes. It introduces the production process from idea to manuscript to distributable media product. The course also contains an introduction to professional audiovisual tools such as videocamera, audio recorder, as well as tools for post-production. Furthermore, the course covers basic recording techniques, post-production and lighting set up for video production. The course also introduces current uses of AI as a production resource.

Type of Instruction

Teaching is delivered in the form of lectures, seminars, exercises and supervision.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

In order to receive a Pass, the student must meet the course objectives. Grading criteria for a Pass with Distinction will be provided in writing when the course starts.

Examination takes place in the form of assignments, labs, seminars, and an exam. The course consists of the following examination elements:

- Team-based video production, 3 credits (group assignment, seminar, and labs)
- Individual video production, 3 credits (individual assignment and seminar)
- Examination, 1.5 credits (individual examination).

Resit examination is offered in accordance with Linnaeus University's Local regulations for courses and examination at the first and second cycle levels.

In the event that a student with a disability is entitled to special study support, the examiner will decide on adapted or alternative examination arrangements.

Course Evaluation

A course evaluation should be conducted during or shortly after the course. Its results and analysis should be promptly communicated to students who have taken the course. Students participating in the next course instance should be informed of the results of the previous course evaluation and any improvements that have been made, no later than at the start of the course.

Required Reading and Additional Study Material

Bordwell, David, Thompson, Kristin, Smith, Jeff, (latest edition). *Film Art – An Introduction*. New York: McGraw Hill Education. 300 p.

Scott-James, Kahra (latest edition). *Sound Design for Moving Image: from Concept to Realization*. London: Bloomsbury Academic. 184 p.

Additional electronic material, including academic articles, may be added, c. 100 p.