



Course syllabus

Faculty of Arts and Humanities
Department of Media and Journalism

1MP707 Fotografi och digital publicering, 7,5 högskolepoäng
Photography and digital publishing, 7.5 credits

Subject

Media Production

Level

First cycle

Progression

G1N

Date of Ratification

Approved 2025-01-16.

The course syllabus is valid from autumn semester 2025.

Prerequisites

General entry requirements and English 6.

Objectives

After completing the course, the student should be able to:

- present terminology, definitions, and theories regarding photography and functional graphic design,
- based on the professional perspective of the subject apply professional still camera, lighting equipment and digital tools for image processing,
- produce and technically visualise media productions for digital platforms, including social media, which is of publishable quality in terms of technical visualisation and communication at a basic level,
- present and justify the visualisation and production technical choices made during a production process,
- present the basic copyright and work ethical considerations of media production,
- apply a professional approach to work in media production, such as adhering to deadlines and following given instructions.

Content

The course is an introduction to professional photography and visual narration, including lighting set up and image editing. The course also includes basic visual communication focusing on functional graphic design, CMS-based publication, and ux design including its components of information architecture, applicability, and availability. Particular emphasis is given to the development of media productions with publicability and a functionally visual message, as well as the production process. The course also introduces current uses of AI as a production resource.

Type of Instruction

Teaching is delivered in the form of lectures, seminars, exercises and supervision.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

In order to receive a Pass, the student must meet the course objectives. Grading criteria for a Pass with Distinction will be provided in writing when the course starts.

Examination takes place in the form of an exam, labs, assignments and seminars. The course consists of the following examination elements:

- Photography, 3 credits (individual assignment, seminar, and labs)
- The website as arena for photography exhibition, 3 credits (individual assignment, seminar, and labs)
- Examination, 1.5 credits (individual examination).

Resit examination is offered in accordance with Linnaeus University's Local regulations for courses and examination at the first and second cycle levels.

In the event that a student with a disability is entitled to special study support, the examiner will decide on adapted or alternative examination arrangements.

Course Evaluation

Course evaluation should be conducted during or shortly after the course. Its results and analysis should be promptly communicated to students who have taken the course. Students participating in the next course instance should be informed of the results of the previous course evaluation and any improvements that have been made, no later than at the start of the course.

Required Reading and Additional Study Material

Krug, Steve. (latest edition). *Don't make me think, revisited: a common sense approach to web usability*. Berkeley: New Riders. 200 p.

Lupton, Ellen & Phillips, Jennifer C. (latest edition). *Graphic Design: the New Basics*. New York: Princeton Architectural Press. 261 p.

Sontag, Susan. (latest edition). *On Photography*. London: Penguin Books Ltd. 224 p.

Other material available electronically, including academic articles, may be added, c. 100 p.