



## Course syllabus

Faculty of Arts and Humanities

Department of Media and Journalism

1MP241 Medieproduktion fördjupning, 7,5 högskolepoäng

Applied Media Production, 7.5 credits

### Subject Group

Media Production

### Level of classification

First Level

### Progression

G2F

### Date of Ratification

Approved by Faculty of Arts and Humanities 2017-05-17

The course syllabus is valid from autumn semester 2017

### Prerequisites

1MP140 Photography, Illustration and Graphic Tools, 15 hp

1MP141 Video and Audio - Design and Narrate, 15 hp

1MP142 Publish in Digital Media, 15 hp

1MP143 Video and Audio - Illustrate, Animate and Audio edit, 15 hp

Or equivalent courses.

## Objectives

After completing the course, the student should be able to:

- create a process journal documenting an individual, creative media production process,
- gain knowledge independently in the field of media production,
- independently conduct an applied design project in media production, resulting in one or several artefacts of professional, publishable quality,
- critically reflect on the results of their own and others' applied design-technical work in media production.

## Content

This course introduces the workbook method in the form of a process journal and as a method for critical reflection on the student's own creative work in media production. The course also includes independent studies of a production tool, production method, production process or genre in one of the sub-fields radio, audio, TV, print, web or still photography. The student also applies acquired knowledge through the creation of one or several relevant artefacts. The course also includes analyses of artefacts created in the course.

All sessions marked as creative work or seminars in the schedule are compulsory.

**Time of Instruction**

## Type of instruction

Teaching is delivered in the form of lectures, exercises, supervision and seminars.

## Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The grade A is the highest grade and the grade E is the lowest grade for passing the course. The grade F means that the student's performance is assessed as failed. In order to receive the grade of Pass, the student must achieve the objectives. Additional grading criteria will be specified when the course starts.

The course is examined through a process journal, creative work and seminars. All examination is individual.

For students who do not pass the first examinations, retake examinations are provided in accordance with local regulations at the university.

## Course Evaluation

At the end of the course, a course evaluation is conducted. Results and analysis of the course evaluation are communicated to the students who have taken the course and the students who are taking the course when it is offered the next time. The evaluation is anonymous. The course evaluation is filed according to departmental regulations.

## Other

The course is included in the third year of the Creative Media Programme.

## Required Reading and Additional Study Material

### Required Reading

Molander Bengt. (the latest edition). *Kunskap i handling*. Daidalos. 286 p.

Koblanck Henriette. (the latest edition). *Workbookmetoden*. Provided by the department. 22 p.

Depending on the choice of media, one of the following:

### Radio/audio:

Björkman Susanne. (the latest edition). *En lyssnares röst*. Carlsson. 292 p.

### TV/film:

Olson Kristin. (the latest edition). *Att göra tvprogram*. Ordfront. 498 p.

### Print/Web:

Hollies Richard. (the latest edition) *Graphic design: a concise history*. Fames & Hudson. 232 p.

### Still photography:

Östlind, Niclas. (the latest edition) *Fotografi i Sverige 1970–2014*. Bokförlaget Arena. 571 p.

Literature chosen in consultation with the teacher, ca. 300 p.