



## Course syllabus

Faculty of Arts and Humanities

Department of Media and Journalism

1MP213 Journalistisk presentation, 7,5 högskolepoäng

Journalistic presentation, 7.5 credits

### Subject Group

Media Production

### Level of classification

First Level

### Progression

G1F

### Date of Ratification

Approved by Faculty of Arts and Humanities 2020-04-01

The course syllabus is valid from autumn semester 2020

### Prerequisites

Media production 22.5 credits, including the course 1MP101 Image and Design (7.5 credits) or the equivalent.

## Objectives

After completing the course, the student should be able to:

- account for concepts and definitions used in print and web journalism,
- analyse texts and images in newspapers, including their layout, from technical, artistic and journalistic perspectives, looking at print as well as web products,
- apply journalistic tools at a professional level,
- design and produce journalistic news and feature material of publishable quality,
- account for concepts and definitions used in infographics, as well as produce infographics.

## Content

The course covers work methods, production methods, design techniques and theories on journalistic presentation involving layout and graphic tools. The course also includes analyses of editing aspects for daily newspapers and journalistic magazines. It furthermore introduces infographics, and how to produce and analyse infographics for print and web.

## Type of Instruction

Teaching is delivered in the form of lectures, seminars, exercises and supervision.

## Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

In order to receive the grade of Pass, the student must achieve the objectives. Grading criteria for the grade of Pass with Distinction will be specified in writing when the

criteria for the grade of a pass with distinction will be specified at a meeting when the course starts.

The course is examined through submissions, seminars with submissions, and a take-home exam.

If the university has decided that a student has the right to special educational support due to a disability, the examiner may offer an adapted test or allow the student to conduct the test in an alternative form.

For students who do not pass their first examinations, retake examinations are provided in accordance with Local regulations for courses and examinations at the first and second levels at Linnaeus University.

### Course Evaluation

During or shortly after the course, a course evaluation is conducted. Results and analysis of the course evaluation are promptly communicated to the students who have taken the course. Students who are taking the course when it is offered the next time are informed of the results at the start of the course. The evaluation is anonymous.

### Required Reading and Additional Study Material

Lankow, Jason, Josh Ritchie, Ross Crooks. (2012). *Infographics the Power of Visual Storytelling*. Hoboken, N.J: Wiley. 263 p. ISBN: 9781118314043

Munk, Ole. (the latest edition). *Visuel journalistik*. Aarhus: Ajour. 277 p. ISBN: 9788793453357.

Nielsen, Eva. (the latest edition). *Tidskriftsdesign*. Stockholm: Ordfront. 368 p. ISBN: 9789174410655

Segeholm, Göran. (the latest edition). *Bildjournalistik –Idéer, begrepp och praktiska råd*. Stockholm: Morfem. 144 p. ISBN: 9789188419125.