



Course syllabus

Faculty of Arts and Humanities
Department of Media and Journalism

1MP209 Pressprojekt, 15 högskolepoäng
Press Project, 15 credits

Subject Group

Media Production

Level of classification

First Level

Progression

G1F

Date of Ratification

Approved 2009-06-22

Revised 2016-02-03 by Faculty of Arts and Humanities.

The course syllabus is valid from autumn semester 2016

Prerequisites

Interviewing and Writing, 7.5 credits
Newspaper Editing, 7.5 credits

Objectives

After completing the course, the students should be able to:

- independently produce text, images and graphic forms for different genres, which reach a professional, publishable level,
- account for and discuss the entire process of creating a newspaper, including research, planning, pitching of ideas, and production,
- participate in and manage editorial planning,
- apply previously acquired knowledge in journalism and media production through projects for professionals,
- analyse and critically reflect on processes in editorial work and in their own creative process.

Content

This course includes editorial planning and in-depth studies of research, interviewing and writing in theory and practice, photo journalism, newspaper editing and project analyses. All parts in which the course objectives are examined are compulsory.

Type of Instruction

Teaching is delivered in the form of lectures, group work, supervision, seminars and editorial work.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

The course is examined through a process journal (logbook), creative work and seminars. In order to receive the grade of pass, the student must achieve the course objectives. The grading criteria are available in a document communicated to the students when the course starts.

Course Evaluation

At the end of the course, a course evaluation is conducted and compiled into a report, which is made available to students and archived according to regulations at the university.

Other

To be admitted to the course, the student must have received the grade of Pass on at least 105 credits in the first and second years of the Journalism and Media Production Programme.

Required Reading and Additional Study Material

Required Reading

Andersson-Ek, Per, Andréasson, Kent & Edwardsson, Åke (the latest edition) *Göra tidning*. Stockholm: Ordfront. 235 p.

Fichtelius, Erik (the latest edition) *Nyhetsjournalistik – Tio gyllene regler. Version 2.0* Lund: Studentlitteratur. 208 p.

Häger, Björn (the latest edition) *Intervjuteknik*. Stockholm: Liber. 240 p.

Hansén, Stig. & Thor, Claes. (the latest edition) *Att skriva reportage*. Stockholm: Ordfront. 279 p.

Holmström, Rose-Marie (the latest edition) *Där satt den! En bok om att skriva rubriker*. Fojo. 60 p.

Larsson, Sören. (the latest edition) *Berättande journalistik*. Stockholm: Natur och Kultur. 143 p.

Larsson, Sören. (the latest edition) *Att skriva i tidning*. Stockholm: Natur och Kultur. 176 p.

Segeholm, Göran (the latest edition) *Fånga bilden! Handbok i bildjournalistik för skrivare*. Fojo. 128 p.