



Course syllabus

Faculty of Arts and Humanities
Department of Media and Journalism

1MP204 Digital publicering - webbtidning, 7,5 högskolepoäng
Digital Journalism, 7.5 credits

Subject Group
Media Production

Level of classification
First Level

Progression
G1F

Date of Ratification
Approved 2009-06-22
Revised 2019-06-20 by Faculty of Arts and Humanities. Revised literature.
The course syllabus is valid from spring semester 2020

Prerequisites
Images, Design and the Web, 7.5 credits / Image and Design, 7.5 credits.
Journalism and Society I, 7.5 credits & Journalism about Legal and Governmental
Issues, 7.5 credits / Journalism about Legal and Governmental Issues, 15 credits.

Objectives

After completing the course, the student should be able to:

- produce an online newspaper with texts of various genres, images and other audiovisual material,
- critically reflect on editorial content for the web, from both journalistic and web-related perspectives,
- reflect on ways in which the digital development of journalism affects and changes the social landscape in both local and global arenas.

Content

This course includes the production of digital journalism in the form of an online newspaper including texts, images and other audiovisual material. This includes usability, availability, layout, typography and writing for the web. The course also discusses perspectives on digital development in relation to the social landscape. All parts in which the course objectives are examined are compulsory.

Type of Instruction

Teaching is delivered in the form of lectures, supervision and exercises.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

In order to receive the grade of Pass, the student must achieve the objectives. Grading

In order to receive the grade of Pass, the student must achieve the objectives. Grading criteria for the grade of Pass with Distinction will be specified when the course starts.

The course is examined through creative and editorial work, exam and seminars.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

Course Evaluation

During the implementation of the course or in close conjunction with the course, a course evaluation is to be carried out. Results and analysis of the course evaluation are to be promptly presented as feedback to the students who have completed the course. Students who participate during the next course instance receive feedback at the start of the course. The course evaluation is to be carried out anonymously.

Other

To be admitted to the course, the student must have received the grade of Pass on at least 52.5 credits in the first year of the Journalism and Media Production Programme.

Required Reading and Additional Study Material

Required Reading

Guldbrand, Karin & Englund Hjalmarsson, Helena (the latest edition) *Webbredaktörens skrivhandbok. Klarspråk på nätet*, 6th ed. Producta förlag. 336 p.

Schori, Martin (the latest edition) Online only: *allt du behöver veta för att bli morgondagens journalist*. Carlsson. 271 p.

Segeholm, Göran. (2019). *Bildjournalistik – Idéer, begrepp och praktiska råd*. Morfem. ISBN 9789188419125. 144 p.