



Course syllabus

Organisational Committee

Department of Media and Journalism

1MP204 Digital publicering - webbtidning, 7,5 högskolepoäng

Digital Journalism, 7.5 credits

Subject Group

Media Production

Level of classification

First Level

Progression

G1F

Date of Ratification

Approved 2009-06-22

Revised 2014-12-17 by .

The course syllabus is valid from spring semester 2015

Prerequisites

Images, Design and the Web, 7.5 credits / Image and Design, 7.5 credits.

Journalism and Society I, 7.5 credits & Journalism about Legal and Governmental Issues, 7.5 credits / Journalism about Legal and Governmental Issues, 15 credits.

Objectives

After completing the course, the students should be able to:

- produce an online magazine including written texts in different genres as well as sounds and still and moving images,
- critically examine editorial content adapted to the web, from both journalistic and web-related perspectives,
- reflect on ways in which the digital development of journalism affects and changes the social landscape in both local and global arenas.

Content

The course focuses on digital journalism, retrieving and evaluating online information, and production of web magazines in the form of text, sounds and still and moving images. In order for the students to understand the conditions of the web, the course discusses usability and accessibility of the web, layout, design and typography of the web, and writing for the web. The course also discusses perspectives on digital development in relation to the social landscape.

Type of Instruction

Teaching is delivered in the form of lectures, supervision, seminars and exercises.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction

(VG).

The course is examined through the production of texts in various genres as well as sounds and still and moving images, and through the creation of a web interface. The student must also demonstrate the ability to participate in editorial work. The course is also examined through compulsory seminars in which the students analyse and discuss their own and others' journalistic production and theorising texts on digital development.

Course Evaluation

At the end of the course, a course evaluation is conducted in line with regulations at Linnaeus University. The results of the evaluation are compiled into a course report which is filed with the department's administrator and brought up in the Programme Advisory Board. Results and possible measures are communicated to the person responsible for the course and presented to the students at the next course meeting.

Other

To be admitted to the course, the student must have received the grade of Pass on at least 52.5 credits in the first year of the Journalism and Media Production Programme.

Required Reading and Additional Study Material

Required Reading

Guldbrand, Karin & Englund Hjalmarsson, Helena (2012) *Klarspråk på nätet*, 5:e upplagan. Producta förlag.

Lindquist, Kristian (2010) *Webbjournalistik*. Norstedts.

Nygren, Gunnar. & Wadbring, Ingela. (2013) *På väg mot medievärlden 2020*. Studentlitteratur.

Additional articles and compendia might be added.

Additional Study Material

Bergström, Bo (2009) *Effektiv visuell kommunikation: om nyheter, reklam och profilering i vår visuella kultur*. Carlsson.

Kawamoto, Kevin (2003) *Digital Journalism - Emerging Media and the changing horizons of Journalism*. Rowman & Littlefield Publishers, Inc.

Larsson, Sören (1998) *Att skriva i tidning*. Natur och Kultur.

Millerson, Gerald (2008) *Video Production Handbook*. Focal Press.

Pressens samarbetsnämnd (the latest edition) *Spelregler för press, tv, radio*. TU förlag AB.

Segeholm, Göran (2003) *Fånga bilden! Handbok i bildjournalistik för skrivare*. FoJo.

Unge, Ingemar (the latest edition) *Skriva kåseri*. Ordfront Förlag.

Ward, Mike (2002) *Journalism Online*. Focal Press.

WykeSmith, Charles (2012) *Stylin' with CSS: A Designer's Guide*, 3rd Edition. New Riders Publishing.

Changes to the course literature might occur.