



Course syllabus

Faculty of Arts and Humanities

Department of Media and Journalism

1MP172 Layouta din bok: Från manus till färdig bok, 7,5 högskolepoäng

1MP172 Layout your book: From script to finished book, 7.5 credits

Subject Group

Media Production

Level of classification

First Level

Progression

G1N

Date of Ratification

Approved by Faculty of Arts and Humanities 2022-11-22

The course syllabus is valid from autumn semester 2023

Prerequisites

General entry requirements for university studies.

Objectives

After completing the course, the students should be able to:

- present concepts, definitions, and theories regarding functional graphic design, production of printed matter, and digital production
- handle and use professional tools for image production and graphic design
- design and produce material intended for print and digital media that meets basic design-technical and communicative requirements for publication
- present and justify the design- and production-technical choices that they made in the production process
- describe fundamental copyright and professional ethical approaches to media production.

Content

Since knowledge of print production is decreasing in society, at the same time as the demand for physical books is still high, this course focuses on printed as well as digital books' technical requirements and conditions.

The course provides an introduction to technical design in the form of graphic design, including typography and layout, focusing on production of printed and digital books. The course does not include manuscript writing, but deals only with the production

process involved in the production of cover and inset. Adequate tools for media production are used to this end in the course.

Type of Instruction

Teaching is delivered in the form of lectures, seminars, exercises, and supervision, based on both Adobe's and Affinity's programmes. Each student decides for themselves which programme they want to use.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

In order to receive the grade of Pass, the student must achieve the objectives. Grading criteria for the grade of Pass with Distinction will be specified in writing when the course starts.

The course is examined through hand-in assignments and seminars, in the following examination elements:

- Image production – 1.5 credits
- Graphic design – 1.5 credits
- Applied production: producing inset and cover – 3 credits
- Reflective report – 1.5 credits.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to adapt the exam or to let the student conduct the exam in an alternative way. Resit examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University.

Course Evaluation

During or shortly after the course, a course evaluation is conducted. The result and analysis of the course evaluation should be promptly communicated to the students who have taken the course. Students who are taking the course when it is offered the next time should be informed of the result at the course introduction. The course evaluation is anonymous.

Required Reading and Additional Study Material

Moderskeppet Design. <https://design.moderskeppet.se/> (electronic resource).

Nyman, Anders. (The latest edition). *Bokomslag*. Falkenberg: Whip Media. 89 pages.

Nyman, Anders. (The latest edition). *Snabbguide till bokutgivning*. Falkenberg: Whip Media. 112 pages.

Sherin, Aaris. (The latest edition). *Introduction to graphic design: A guide to thinking, process & style*. London: Bloomsbury Publishing Plc. 240 pages.

Compendium material (ca 50 pages).