



Course syllabus

Faculty of Arts and Humanities

Department of Media and Journalism

1MP170 Mojo - mobiljournalistik, 7,5 högskolepoäng

1MP170 Mojo - mobile journalism, 7.5 credits

Subject Group

Media Production

Level of classification

First Level

Progression

G1N

Date of Ratification

Approved by Faculty of Arts and Humanities 2019-06-28

The course syllabus is valid from spring semester 2020

Prerequisites

General entry requirements and Civics 1b / 1a1 +1a2 or Civics A, English B (Field-specific entry requirements 6/A6).

Objectives

After completing the course, the student should be able to:

- demonstrate knowledge of the strengths and weaknesses of the mobile phone as a tool for media production,
- use principles of composition to create good images,
- film and edit sequences with a mobile phone,
- use internal functions of the phone as well as external applications to create content,
- use different types of microphones to record sound,
- create content for various platforms using a mobile phone.

Content

This course includes a basic introduction to working methods, production methods and design techniques for journalistic feature production for TV, using the mobile phone as production tool.

The course also includes the following:

- image semiotics,
- narrative techniques for moving media,
- photographing and recording with mobile phones,
- editing,
- idea development for TV/Video,
- journalistic and artistic development work.

The course also includes a basic introduction to theories on multimodality and social semiotics.

Type of Instruction

Teaching is delivered in the form of lectures, exercises, production work individually and in groups, and supervision.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

In order to receive the grade of Pass, the student must achieve the objectives. Grading criteria for the grade of Pass with Distinction will be specified when the course starts. If the university has decided that a student has the right to special educational support due to a disability, the examiner may offer an adapted test or allow the student to conduct the test in an alternative form.

The course is examined through:

- Assignment on mobile-phone photography, 1.5 credits
- Feature assignment for social media, 2.5 credits
- Feature assignment news, 3.5 credits

For students who do not pass their first examinations, retake examinations are provided in accordance with Local regulations for courses and examinations at the first and second levels at Linnaeus University.

Course Evaluation

At the end of the course, a course evaluation is conducted. Results and analysis of the course evaluation are communicated to the students who have taken the course. Students who are taking the course when it is offered the next time are informed of the results at the start of the course. The evaluation is anonymous.

Required Reading and Additional Study Material

Required reading

Quinn, Stephen & Burum, Ivo (2016). *Mojo: The Mobile Journalism Handbook*. Burlington: Focal Press. 310 p.

Kanger, Thomas. (the latest edition). *Göra TV, helt enkelt. Reportage och nyheter för alla format*. Stockholm: Ordfront. 142 p.

Kress, Gunther (2009). *Multimodality – A Social Semiotic Approach to Contemporary Communication*. London & N.Y.: Routledge. 214 p.

Schori, Martin (2016). *Online only: allt du behöver veta för att bli morgondagens journalist*. Stockholm: Carlsson bokförlag ab. 271 p.