



Course syllabus

Faculty Board of Humanities and Social Sciences
School of Social Sciences

1MP161 Publicera på webben, 7,5 högskolepoäng
Publishing on the Web, 7.5 credits

Subject Group

Media Production

Level of classification

First Level

Progression

GIN

Date of Ratification

Approved by Organisational Committee 2009-06-22

The course syllabus is valid from spring semester 2010

Prerequisites

General entry requirements.

Expected learning outcomes

The objective of the course is to provide an introduction to web publishing. The student is expected to acquire basic skills regarding writing for the web. The student shall also acquire basic skills regarding how to publish media content (text, images, audio, video) on the web using modern page description languages. The student shall also acquire basic skills regarding how to adapt web-based media content for presentation on screen, handheld devices and print. The student shall also acquire basic knowledge of Swedish copyright law.

Content

Purpose, message and receiver

Basic writing for the web

Publishing of media content (text, images, audio, video) for the web using editor tools and modern page description languages

Introduction to Swedish copyright law

Type of Instruction

The course is given as a self-study distance learning course with flexible start and optional pace. The studies consist of literature reading and assignments. The participants are using online communication. Good computer and Internet skills are assumed.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

Examination is carried out by assignments and/or written exams. Examination can be

individual or groupwise.

Course Evaluation
NO VALUE DEFINED

Required Reading and Additional Study Material