



Course syllabus

Faculty of Arts and Humanities

Department of Media and Journalism

IMP141 Video och audio - gestalta och berätta, 15 högskolepoäng

Video and Audio - Design and Narrate, 15 credits

Subject Group

Media Production

Level of classification

First Level

Progression

G1N

Date of Ratification

Approved by Faculty of Arts and Humanities 2016-02-09

The course syllabus is valid from spring semester 2016

Prerequisites

General entry requirements and Civics 1b / 1a1 +1a2 or Civics A, English B (Field-specific entry requirements 6/A6).

Objectives

Intended learning outcomes for the course as a whole

After completing the course, the student should be able to:

- design and produce publishable digital artefacts in media production for video/TV and audio media,
- account for and justify their choice of pre-production, recording and post-production in a creative and technical production process,
- analyse narration in an audiovisual artefact in media production,
- account for approaches in professional ethics and apply professional methods and attitudes in media production.

Module 1, Narrative techniques and pre-production, 3 credits

After completing the module, the student should be able to:

- produce a publishable manuscript for an audiovisual artefact in media production,
- adapt a manuscript to a storyboard or an audio manuscript, and break this down into a shot list,
- describe and analyse their own and others' audiovisual artefacts in media production, using basic concepts in multimodality.

Module 2, Audio – recording and post-production, 3 credits

After completing the module, the student should be able to:

- use relevant creative and technical tools for audio production,
- account for basic audio qualities of sound,
- account for basic functionality of microphones,
- account for audio-technical concepts and definitions,
- produce a publishable artefact in media production for an audio medium.

Module 3, Video – recording and post-production, 9 credits

After completing the module, the student should be able to:

- use relevant creative and technical tools for video production,
- account for basic light qualities in the production of moving images,
- account for basic functionality of video cameras,
- account for basic video-technical concepts and definitions,
- produce a publishable artefact in media production for video/TV.

Content

This course includes an introduction to audiovisual media production including its tools, concepts, theories and methods. It includes three modules focusing on each of these aspects.

Module 1, Narrative techniques and pre-production, 3 credits

This module discusses basic narrative techniques and manuscript production, including theories on various narrative models. It also includes the production of manuscripts, storyboards, audio manuscripts and shot lists.

Module 2, Audio – recording and post-production, 3 credits

This module discusses the use of microphones and basic techniques for audio recording, as well as audial post-production. The module also includes the production of audio artefacts in media production.

Module 3, Video – recording and post-production, 9 credits

This module discusses the use of video cameras, lighting for moving images, techniques for video recording, post-production, and the roles included in a video-production process. The module also includes the production of audiovisual artefacts.

All modules include compulsory parts in which the course objectives are examined.

Module 1 0 credits

Type of Instruction

Teaching is delivered in the form of lectures, supervision and exercises.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

Module 1, Narrative techniques and pre-production, 3 credits, is examined through a written examination, creative projects and seminars.

Module 2, Audio – recording and post-production, 3 credits, is examined through a written examination, creative projects and laboratory sessions.

Module 3, Video – recording and post-production, 9 credits, is examined through a written examination, creative projects and laboratory sessions.

In order to receive the grade of pass, the student must achieve the course objectives. The grade of A is the highest grade and the grade of E is the lowest grade for passing the course. The grade of F means that the student has failed the course. The grading criteria are available in a document communicated to the students when the course

starts. In order to receive the grade of Pass for the course as a whole, the student must have received at least the grade of E (Pass) in all modules.

Course Evaluation

At the end of the course, a course evaluation is conducted. Results and analysis of the course evaluation are communicated to the students who have taken the course and the students who are taking the course when it is offered the next time. The evaluation is anonymous. The course evaluation is filed according to departmental regulations.

Required Reading and Additional Study Material

Required Reading

Module 1, Narrative techniques and pre-production

Sundstedt, Kjell (The latest edition) *Att skriva för film*. Stockholm. Ordfront. 271 p.

Module 2, Audio – recording and post-production

Jägerskog, Arild (the latest edition). *Massmedieljudets villkor*. Compendium. 68 p.

Jägerskog, Arild (the latest edition). *Mikrofonen och örat*. Compendium. 71 p.

Munck, Jakob. (The latest edition). *Radioreklamboken – från idé till ljudproduktion*. Lund. Studentlitteratur. 142 p.

Module 3, Video – recording and post-production

Block, Bruce A. (The latest edition). *The visual Story*. London. Focal Press. 297 p.

Owens, Jim, Millersson, Gerald. (the latest edition). *Video production handbook*. London. Focal Press. 395 p.

Wingstedt, Johnny. (2008). *Making music mean: on functions of, and knowledge about, narrative music in multimedia*. Luleå. Luleå University of Technology. 70 p.
<http://epubl.ltu.se/14021544/2008/43/>