Linnæus University

Course syllabus

Faculty Board of Humanities and Social Sciences
School of Social Sciences

1MP108 Bild, form och webb II, 7,5 högskolepoäng
Media Production – Images, Design and the Web II, 7.5 credits

Subject Group
Media Production

Level of classification
First Level

Progression
G1F

Date of Ratification
Approved by the Board of the School of Social Sciences 2009-06-22

Revised 2011-11-01

The course syllabus is valid from spring semester 2012

Prerequisites
NO VALUE DEFINED

Objectives
Upon course completion the student is expected to have knowledge of clients and have basic production competence in the field of graphic design, design, imagery and image management, search technology related to the Internet and publishing on the Web.

Content
Graphic design and the usability of Web-based media
Image Processing
The Internet as a medium
Publishing on the Web with modern languages for describing web pages
Basic web jurisprudence

Type of Instruction
Tutoring takes place through the integration of theory and practice, through lectures, seminars and laboratory exercises.

Students at the Media Management Programme, should, when possible preform labs targeted at their host companies.

Examination
The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).
In order to achieve a passing grade the student is required to fulfil the expected results.

Students at Linnaeus University are entitled to have their grades translated into the seven-point ECTS scale. In order to get a translated grade the student have to submit a request to the teacher at the start of the course.

Assessment is done through active participation in seminars, exams, labs and exercises. Examination can occur both individually and in groups.

Re-examination is offered within six weeks of the regular exam during regular semester periods. The number of re-examinations is limited to five attempts.

Course Evaluation

A course evaluation will be carried out at the end of the course in accordance with the guidelines of Linnaeus University. The compilation is delivered to the programme council, as well as to the teacher of the course. The next time the course is given the students are informed of the results of the previous course evaluation and any changes that have been made in the course.

Required Reading and Additional Study Material

Griffiths, Patrick. (2007). *HTML Dog*. New Riders.
Guldbrand, Karin. (2009). *Klarspråk på nätet, 4:e upplagan*. Pagina Förlags AB.
Nielsen, Jakob (1997) *Concise, SCANNABLE, and Objective: How to Write for the Web*. www.useit.com/papers/webwriting/writing.html
Refsnes, Jan Egil. (1999-2011). *XHTML Tutorial*. www.w3schools.com/xhtml
Refsnes, Jan Egil. (1999-2011). *CSS Tutorial*. www.w3schools.com/css

Additionally a compendium may be added during the course.

Gralla, Preston. (2006). *How the Internet works, 8th edition*. Que.
Adobe Creative Team (2010). *Adobe Dreamweaver CS5 Classroom in a Book*. Adobe Press.
Lindberg, Agne & Westman, Daniel. (2001). *Praktisk It-Rätt*. Norstedts juridik AB.
Wyke-Smith, Charles. (2008) S*tylin' with CSS a Designer's Guide*. New Riders.

Backman, Jarl (1999) *Rapporter och uppsatser*. Studentlitteratur
Raam-Inghult, Eva (latest edition) *Svenska Skrivregler*.
SAOL or equivalent glossary

Subject to changes in the bibliography.