



Course syllabus

NO VALUE DEFINED

Department of Media and Journalism

1MP107 Videoproduktion, 7,5 högskolepoäng

Media Production - Video, 7.5 credits

Subject Group

Media Production

Level of classification

First Level

Progression

GIN

Date of Ratification

Approved by the Board of the Faculty of Arts and Humanities 2009-06-22

The course syllabus is valid from spring semester 2014

Prerequisites

General entry requirements and Civics 1b / 1a1 +1a2, Mathematics 2a / 2b / 2c or Civics A, Mathematics B (Field-specific entry requirements 5/A5).

Objectives

This course includes an introduction to professional video production. After completing the course, the students should be able to demonstrate basic knowledge of and insights in technical aspects concerning production and narration in video production.

Content

Basic TV and video techniques, in theory and practice

Analyses of programs and features

Narration in moving images

Basic recording techniques

Introduction to video editing

Laws and ethics of production

Basic production economics

Type of Instruction

Teaching is delivered in the form of lectures, seminars, laboratory sessions and exercises, including both theoretical and practical aspects. Laboratory sessions may be offered in collaboration with the students' partner companies within the Media Management Programme.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

In order to receive the grade of Pass, the student must achieve the intended learning

outcomes. Grades are also translated to the A–F scale.

The course is examined through active participation in seminars, written examinations, laboratory sessions and exercises, individually and in groups.

Course Evaluation

At the end of the course, a course evaluation is conducted in line with regulations at Linnaeus University. The results are compiled into a report, which is filed and stored and made available to students according to departmental regulations.

Required Reading and Additional Study Material

Required Reading

Millerson, G. (2001) *Video Production Handbook*. Focal Press.

Additional material in the form of compendia may be added.

Additional study material

Backman, Jarl (1999) *Rapporter och uppsatser*. Studentlitteratur

Raam-Inghult, Eva (the latest edition) *Svenska Skrivregler*.

SAOL or an equivalent dictionary.

Changes to the course literature might occur.