



Course syllabus

Faculty Board of Business, Economics and Design
School of Business and Economics

1MM715 Musik & Event Management II - Fältarbete, teori i praktisk tillämpning, 15 högskolepoäng

Musik & Event Management II - Internship, 15 credits

Subject Group

Media Production

Level of classification

First Level

Progression

G1F

Date of Ratification

Approved by the Board of the School of Business and Economics 2009-06-15

The course syllabus is valid from spring semester 2010

Prerequisites

NO VALUE DEFINED

Expected learning outcomes

The purpose of the course is to provide in-depth knowledge and understanding for the processes wherein

music is created, produced, formed, distributed, mediated and consumed through fieldwork combined with

theoretical studies. Furthermore to provide practice in applying the knowledge in a number of field reports

during the course period, where the purpose is to increase understanding of the work methods in the field

and simultaneously gain knowledge to gather and analyze empirical material.

The course further aims to give an overview of current theoretical research discussions within

different subject areas, thus providing an increased familiarity of the current research position and

in-depth knowledge within a scientific and empirical context where popular music constitute the

starting point.

Content

Theoretical literature studies in an area of popular music within social and humanistic subject areas and

fields of research. Literature is chosen in consultation with the supervisor and examiner from an established

literature list which also will be completed with other relevant literature. At least two

books from the literature list must be used. The theoretical literature studies is combined with internship and field work at a suitable actor (company, organization, etc.) in Swedish music life in general and Swedish music industry in particular. Field work method and suitable actor is chosen and approved in consultation with the supervisor and examiner. This material will then be gathered and analyzed in recurring reports and through dialogue with the supervisor.

Type of Instruction

The tuition consists of individual literature studies with supervising. The literature studies will conclude in a report plan consisting of problem formulation/theme and purpose of the report, where different ways of analyzing gathered empirical material, choice of method and perspective on producing text is problemized.

The report plan and theme will be approved by the examiner and underlie the following field work and report.

The field work can be carried out in Sweden as well as in another country. A supervisor approved by BBS/Music Management at the company/organization in question will also supervise and see to that the student will follow the individually established report plan.

The insights and experiences drawn from the field work will be documented, analyzed and reflected upon based on the theoretic literature and the problem formulation and purpose, including a report on how the original problem presentation has been solved. A continual dialogue with the supervisor of the course at

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BBS/University of Kalmar will be kept throughout the entire field work, which involves a continual debriefing in the shape of written and oral interim reports. The theoretical literature studies will together with the writing of a report give 10 points (15 ECTS) at B-level.

4. EXAMINATION AND GRADES

The grading is based on a written exam and a compilation of the reports. The course as a whole is graded using the levels and terms Passed with distinction, Pass or Fail. If the course is given to exchange students, the grading will follow the ECTS scale, using the terms Excellent, Very Good, Good, Satisfactory, Sufficient or Fail. Failed students are given the opportunity to complement failed elements.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

Course Evaluation

NO VALUE DEFINED

Required Reading and Additional Study Material