



## Course syllabus

School of Business and Economics

Department of Marketing and Tourism Studies

1MM701 Music & Event Management III - branschrelaterad juridik,  
20 högskolepoäng

1MM701 Music & Event Management III - Law Related to the  
Music & Event Industry, 20 credits

### **Subject Group**

Law and Legal Studies

### **Level of classification**

First Level

### **Progression**

G1F

### **Date of Ratification**

Approved 2014-10-29

Revised 2022-12-05 by School of Business and Economics. Change of department.  
The course syllabus is valid from spring semester 2023

### **Prerequisites**

Music & Event Management I, 30 credits or equivalent.

## Objectives

**MODULE 1 Industry-related jurisprudence, 8 credits** After completing the module, students are expected to be able to:

- identify legal problems and apply legal method
- identify and apply legal sources in intellectual property law, contract law, labour law, market law and tax law
- investigate legal questions relating to the above areas of law
- solve practical tasks that relate to the above areas of law

**MODULE 2 Intellectual property rights, 5 credits** After completing the module, students are expected to be able to:

- identify legal questions in intellectual property rights
- identify, interpret and apply legal sources in intellectual property rights
- solve practical tasks from an intellectual property right perspective
- investigate and analyse what consequences intellectual property rights and

related rights have for the music industry

### **MODULE 3 Intellectual property right agreements, 7 credits**

After completing the module, students are expected to be able to:

- define and explain key concepts in the Swedish and international music industry
- analyse the music industry's central standard agreements and other agreements on the basis of commercial aspects
- identify new business areas in the music industry and discuss appropriate agreement solutions relating to these

## **Content**

**MODULE 1 Industry-related jurisprudence, 8 credits**The module contains:

- basic legal method (and EU sources)
- basic contract law
- basic labour law
- basic tax law
- trademark law
- market law

### **MODULE 2 Intellectual property rights, 5 credits**

The module contains:

- intellectual property rights
- related rights

### **MODULE 3 Intellectual property right agreements, 7 credits**

The module contains:

- special contract law: contract law aligned towards intellectual services
- analysis of standard agreements and other agreements in the music industry
- distinctive marks and their significance in agreements in the field of music
- commercial and business aspects of intellectual property right agreements
- international differences in legal systems and intellectual property right agreements
- assessment of reasonableness of intellectual property right agreements
- negotiation technique
- infringement assessment and handling intellectual property right disputes

## **Type of Instruction**

The following applies to all modules: Teaching is in the form of lectures, run-through of legal cases, group exercises and seminars as well as self-study material. Mandatory parts are stated in the schedule.

## **Examination**

The course is assessed with the grades A, B, C, D, E, Fx or F.

The following applies to both modules: The modules are examined through written exams.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

After each regular examination there will be at least one new examination in close proximity to the date the results of the regular exam were posted. A minimum of five occasions for written exams will be offered in relation to the syllabus to which the student was accepted. Usually three occasions per academic year are offered. Students that fail reports can complement after instructions from the examiner to obtain a pass grade.

Grading criteria for the A–F scale are communicated in writing to the student by the start of the module at the latest.

## Course Evaluation

During the implementation of the course or in close connection to the course a course evaluation is to be carried out. Result and analysis of the course evaluation is to be presented as feedback both to the students who have completed the course and to the students who are to participate on the course the next time it is offered. The course evaluation is to be carried out anonymously.

## Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: 1MM700

## Required Reading and Additional Study Material

### Required reading

#### **MODULE 1 Industry-related jurisprudence, 8 credits**

Gyland, C, Smiciklas, M. & Jakobsson, O. *Skatterätt - en introduktion*. Studentlitteratur. Latest edition. About 130 pages.

Göransson, H. *Arbetsrätten - En introduktion*. Norstedts Juridik. Latest edition. About 130 pages.

Hellstadius, Å. *Immaterialrätt och marknadsrätt: ur praktiskt perspektiv*. Wolters Kluwer. Latest edition. About 140 pages.

Papadopoulou, F & Skarp, B. *Juridikens nycklar*, Wolters Kluwer. Latest edition. About 250 pages.

Ramberg, C. *Avtalsrätten; en introduktion*, Wolters Kluwer. Latest edition. About 110 pages.

Svensson, C. A. *Den svenska marknadsföringslagstiftningen*. Lund: Studentlitteratur. Latest edition. About 150 pages.

#### **MODULE 2 Intellectual property rights, 5 credits**

Hellstadius, Å. *Immaterialrätt och marknadsrätt: ur praktiskt perspektiv*. Wolters Kluwer. Latest edition. About 140 pages.

#### **MODULE 3 Intellectual property right agreements, 7 credits**

Passman, D. (2019). *All You Need To Know About The Music Business*. (ed 10). Simon & Schuster. 319 pages.

Stannow H. (2014). *Musikjuridik: handbok om upphovsrätt och musik*. (ed 5). Stockholm. CKM Förlag. 217 pages.

Material from Stim's website for music users and music creators.

**Reference literature**

Brabec, J. (2018). *Music Money and success: The Insider's Guide to Making Money in the Music Business*. (ed 8). Omnibus Press. None edition. 719 pages.

Wixen, R. D., (2014). *Plain and Simple Guide to Music Publishing*. (ed 3). Hal Leonard Books. 216 pages.