Linnæus University

Jnr: 2018/940-3.1.2.2

Course syllabus

School of Business and Economics
Department of Management Accounting and Logistics

1MM701 Music & Event Management III - branschrelaterad juridik, 20 högskolepoäng

Music & Event Management III - Law Related to the Music & Event Industry, 20 credits

Subject Group
Law and Legal Studies

Level of classification
First Level

Progression
G1F

Date of Ratification
Approved 2014-10-29
Revised 2018-04-04 by School of Business and Economics. Revision of module and literature.
The course syllabus is valid from autumn semester 2018

Prerequisites
Music & Event Management I, 30 credits or equivalent.

Objectives

MODULE 1 Industry-related jurisprudence, 8 credits After completing the module, students are expected to be able to:

- identify legal problems and apply legal method
- identify and apply legal sources in intellectual property law, contract law, labour law, market law and tax law
- investigate legal questions relating to the above areas of law
- solve practical tasks that relate to the above areas of law

MODULE 2 Intellectual property rights, 5 credits After completing the module, students are expected to be able to:

- identify legal questions in intellectual property rights
- identify, interpret and apply legal sources in intellectual property rights
- solve practical tasks from an intellectual property right perspective
- investigate and analyse what consequences intellectual property rights and related rights have for the music industry

MODULE 3 Intellectual property right agreements, 7 credits
After completing the module, students are expected to be able to:

- define and explain key concepts in the Swedish and international music industry
- analyse the music industry's central standard agreements and other agreements on the basis of commercial aspects
- identify new business areas in the music industry and discuss appropriate agreement solutions relating to these

Content

MODULE 1 Industry-related jurisprudence, 8 credits The module contains:

- basic legal method (and EU sources)
- basic contract law
- basic labour law
- basic tax law
- trademark law
- market law

MODULE 2 Intellectual property rights, 5 credits
The module contains:

- intellectual property rights
- related rights

MODULE 3 Intellectual property right agreements, 7 credits
The module contains:

- special contract law: contract law aligned towards intellectual services
- analysis of standard agreements and other agreements in the music industry
- distinctive marks and their significance in agreements in the field of music
- commercial and business aspects of intellectual property right agreements
- international differences in legal systems and intellectual property right agreements
- assessment of reasonableness of intellectual property right agreements
- negotiation technique
- infringement assessment and handling intellectual property right disputes

Type of Instruction

The following applies to all modules: Teaching is in the form of lectures, run-through of legal cases, group exercises and seminars as well as self-study material. Mandatory parts are stated in the schedule.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.
The following applies to both modules: The modules are examined through written exams.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

After each regular examination there will be at least one new examination in close proximity to the date the results of the regular exam were posted. A minimum of five occasions for written exams will be offered in relation to the syllabus to which the student was accepted. Usually three occasions per academic year are offered. Students that fail reports can complement after instructions from the examiner to obtain a pass grade.

Grading criteria for the A–F scale are communicated in writing to the student by the start of the module at the latest.

Course Evaluation

During the implementation of the course or in close connection to the course a course evaluation is to be carried out. Result and analysis of the course evaluation is to be presented as feedback both to the students who have completed the course and to the students who are to participate on the course the next time it is offered. The course evaluation is to be carried out anonymously.

Credit Overlap

The course cannot be included in a degree along with the following courses of which the content fully, or partly, corresponds to the content of this course: 1MM700

Required Reading and Additional Study Material

Required reading

MODULE 1 Industry-related jurisprudence, 8 credits

Gyland, C, Smiciklas, M. & Jakobsson, O. *Skatterätt - en introduktion*. Studentlitteratur. Latest edition. About 130 pages.

Göransson, H. *Arbetsrätten - En introduktion*. Norstedts Juridik. Latest edition. About 130 pages.

Hellstadius, Å. *Immaterialrätt och marknadsrätt: ur praktiskt perspektiv*. Wolters Kluwer. Latest edition. About 140 pages.

Papadopoulou, F & Skarp, B. *Juridikens nycklar*, Wolters Kluwer. Latest edition. About 250 pages.

Ramberg, C. *Avtalsrätten; en introduktion*, Wolters Kluwer. Latest edition. About 110 pages.

Svensson, C. A. *Den svenska marknadsföringslagstiftningen*. Lund: Studentlitteratur. Latest edition. About 150 pages.

MODULE 2 Intellectual property rights, 5 credits

Hellstadius, Å. *Immaterialrätt och marknadsrätt: ur praktiskt perspektiv*. Wolters Kluwer. Latest edition. About 140 pages.

MODULE 3 Intellectual property right agreements, 7 credits

Study material containing legal cases and agreements, about 100 pages.