



## Course syllabus

School of Business and Economics

Department of Organisation and Entrepreneurship

1MM621 Music & Event Management, Independent Research Project, 7.5 credits

Music & Event Management, Independent Research Project

### **Subject Group**

Other Subjects within Social Science

### **Level of classification**

First Level

### **Progression**

G1F

### **Date of Ratification**

Approved 2014-12-11

Revised 2021-09-06 by School of Business and Economics. Revision of content, type of instruction and update of standard texts.

The course syllabus is valid from spring semester 2022

### **Prerequisites**

Music Industry and Culture Studies 15 credits, or the equivalent.

## Objectives

After completing this course the student should be able to:

- a deeper understanding and knowledge how in a systematic and methodical way carry out independent assignments in a self chosen area of music industry and culture studies
- ability to conduct research in relation the specific area chosen and to accomplish and communicate different results in a written exam/paper
- a deeper theoretical knowledge how to analyze the music industry from a social and cultural perspective and as social and cultural phenomena
- a deeper methodological ability to do research in areas of music industry and cultural studies

## Content

The course consists mainly of individual literature studies. Theoretical literature studies in an area of music industry and popular music within social and humanistic subject areas and fields of research. The Swedish music industry as a industrial cluster and a systems approach to the dynamics of the Swedish and Scandinavian music industry.

## Type of Instruction

The teaching consists of individual literature studies with supervising. The literature studies will conclude in a paper consisting of problem formulation/theme and purpose of the paper, where different ways of analyzing gathered empirical material, choice of method and perspective on producing text is problematized. The insights and experiences drawn from material gathering will be documented, analyzed and reflected upon based on the theoretical literature and the problem formulation and purpose. A continual dialogue with the supervisor of the course will be kept throughout the entire course, which involves a continual debriefing in the shape of written and oral interim reports.

## Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The course is examined through writing of a report and active participation in seminars and presentations.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail. Grading criteria for the A–F scale are communicated in writing to the student by the start of the course at the latest, as well as how the weighting and weighting of grades on individual examining elements to the final course grade takes place. The basis for the student's grade is determined by the student's fulfillment of the objectives.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. An examiner can, in exceptional cases, decide that a student who is close to the level for a passing grade may carry out supplementary assignments in order to reach the passing grade.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

## Course Evaluation

During the implementation of the course or in close conjunction with the course, a course evaluation is to be carried out. Results and analysis of the course evaluation are to be promptly presented as feedback to the students who have completed the course. Students who participate during the next course instance receive feedback at the start of the course. The course evaluation is to be carried out anonymously.

## Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: 1MM620 with 7,5 credits.

1MM721 with 15 credits.

## Required Reading and Additional Study Material

### **Required reading**

The literature is chosen in discussion with the examiner.