



Course syllabus

Faculty of Arts and Humanities
Department of Media and Journalism

1MK610 Vetenskaplig uppsats för mediekreatörer, 7,5
högskolepoäng

Scientific thesis for Media Creators, 7.5 credits

Main field of study

Media and Communication

Subject Group

Media and Communication Studies

Level of classification

First Level

Progression

G1F

Date of Ratification

Approved by Faculty of Arts and Humanities 2021-06-08

The course syllabus is valid from spring semester 2022

Prerequisites

At least 22.5 credits within media and communication studies or the equivalent.

Objectives

After completing the course, the student should be able to

- formulate an aim and research questions based on theory and previous research, and describe method for an independent scientific empirical study
- gather, present and analyse empirical material of relevance for the aim, and answer research questions in accordance with the described method
- account for research ethical considerations in relation to the empirical study
- write an academic report within given time frames
- defend their own report in a thesis seminar, and act as a peer-reviewer of other academic reports.

Content

In this course the student plans and conducts a quantitative empirical study designed in accordance with the requirements of the subject, and presented in an academic thesis. The thesis is discussed and defended in a thesis seminar (Swedish "opposition").

Type of Instruction

Lectures and production of a written academic report along with associated supervision and discussion at thesis seminars.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction

(VG).

The course is examined through written and oral presentation of an academic report at a thesis seminar; defence of the report; and peer-review of another academic report.

In order to receive the grade of Pass, the student must achieve the objectives. Grading criteria for the grade of Pass with Distinction will be specified in writing when the course starts.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University.

Course Evaluation

During or shortly after the course, a course evaluation is conducted. Results and analysis of the course evaluations are promptly communicated to the students who have taken the course. Students who are taking the course when it is offered the next time are informed of the results at the start of the course. The evaluation is anonymous.

Required Reading and Additional Study Material

Backman, J. (The latest edition). *Rapporter och uppsatser*. Lund: Studentlitteratur. 223 p.

Ekengren, A. & Hinnfors, J. (The latest edition). *Uppsatshandbok. Hur du lyckas med din uppsats*. Lund: Studentlitteratur. 138 p.

Vetenskapsrådet. (The latest edition). *God Forskningssed*. 82 p.

Literature related to the academic thesis (determined individually).