



Course syllabus

Faculty of Arts and Humanities

Department of Media and Journalism

1MK604 Narration och storytelling i visuellt berättande, 7,5 högskolepoäng

Narration and Visual Storytelling, 7.5 credits

Main field of study

Media and Communication

Subject Group

Media and Communication Studies

Level of classification

First Level

Progression

G1N

Date of Ratification

Approved by Faculty of Arts and Humanities 2020-06-17

The course syllabus is valid from spring semester 2021

Prerequisites

General entry requirements and Civics 1b / 1a1 +1a2 or Civics A, English B (Field-specific entry requirements 6/A6).

Objectives

After completing the course, the student should be able to:

- account for theories on narration and visual storytelling,
- apply theoretical perspectives of storytelling on visual texts in different genres,
- apply methods and review visual texts in different genres,
- account for the practice of storytelling from the point of view of a future career as a media creator.

Content

The course provides an understanding of narration and storytelling focusing on visual storytelling and narration through moving images. The course introduces narrative techniques and storytelling in visual media, and presents a general overview of the historical development of visual storytelling, as well as theoretical and methodological perspectives on visual storytelling.

Type of Instruction

Teaching is provided in the form of lectures, project work and seminars.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

The course is examined through written assignments and oral presentations. In order to receive the grade of Pass, the student must achieve the objectives. Grading criteria for the grade of Pass with Distinction will be specified in writing when the course starts.

If the university has decided that a student has the right to special educational support due to a disability, the examiner may offer an adapted test or allow the student to conduct the test in an alternative form.

For students who do not pass their first examinations, retake examinations are provided in accordance with Local regulations for courses and examinations at the first and second levels at Linnaeus University.

Course Evaluation

During or shortly after the course, a course evaluation is conducted. Results and analysis of the course evaluation are promptly communicated to the students who have taken the course. Students who are taking the course when it is offered the next time are informed of the results at the start of the course. The evaluation is anonymous.

Required Reading and Additional Study Material

Barnwell, Jane (the latest edition). *Production design for screen: visual storytelling in film and television*. London: Bloomsbury. Ca 220 p.

Rose, Gillian (the latest edition). *Visual methodologies: an introduction to researching with visual materials*. London: Sage. Ca 430 p. (Chapters 1, 2, 4, 5 and 6. 95 p.)

Sturken, M., & Cartwright, L. (the latest edition). *Practices of looking : An introduction to visual culture*. New York: Oxford University Press. Ca 490 p.

Wright, W. (the latest edition). *The Wild West: The Mythical Cowboy and Social Theory (Core Cultural Icons)*. London: SAGE Publications. Ca 200 p.