



Course syllabus

Faculty of Arts and Humanities
Department of Media and Journalism

1MK604 Narration och storytelling i visuellt berättande, 7,5
högskolepoäng

Narration and Visual Storytelling, 7.5 credits

Main field of study

Media and Communication

Subject

Media and Communication Studies

Level

First cycle

Progression

G1N

Date of Ratification

Approved 2020-06-17.

Revised 2024-04-03. Revised literature and revised set of modules.

The course syllabus is valid from spring semester 2025.

Prerequisites

General entry requirements + English 6 and Civics 1b alt. Civics 1a1 +1a2.

Objectives

After completing the course, the student should be able to:

- describe basic narrative theory
- explain concepts and methods of visual analysis
- apply narrative theory and visual analysis concepts to analyse meaning-making in visual texts
- describe principles for effective visual storytelling based on a future professional

role as a media creator.

Content

The course introduces basic narrative theories relevant for understanding how stories are constructed. It also discusses and analyses how visual narratives create meaning and how visual analysis concepts and methods can be applied to various types of visual texts.

Type of Instruction

Teaching is delivered in the form of lectures, project work and seminars. Some teaching may be in English.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

The course is examined through written assignments and oral presentations. In order to receive the grade of Pass, the student must achieve the objectives. Grading criteria for the grade of Pass with Distinction will be specified in writing when the course starts.

The course consists of the following examination elements:

- Storytelling Practice for Media Creators, 1.5 credits
- Applying Visual Narrative Theory and Method, 2.0 credits
- Narrative Theory and Storytelling in Different Genres, 4.0 credits

In the event that a student with a disability is entitled to special study support, the examiner will decide on adapted or alternative examination arrangements. Resit examination is offered in accordance with Linnaeus University's Local regulations for courses and examination at the first- and second-cycle levels.

Course Evaluation

Course evaluation should be conducted during or shortly after the course. The results and analysis should be promptly communicated to those who have taken the course. Students participating in the next course instance should be informed of the results of the previous course evaluation and any improvements that have been made, no later than at the start of the course.

Required Reading and Additional Study Material

Bordwell, David. (1985). *Narration in the Fiction Film*. Madison WI: University of Wisconsin Press. ISBN: 9780299101749. In selection, approx. 115 pages.

Hühn, Peter. (the latest edition). *Handbook of narratology*. Walter de Gruyter Berlin. Approx. 250 pp.

McKee, Robert. (1997). *Story: substance, structure, style and the principles of screenwriting* (1st ed). ReganBooks. ISBN: 0060391685. Approx. 250 pp.

Sturken, Marita & Cartwright, Lisa. (the latest edition). *Practices of Looking. An Introduction to Visual Culture*. New York/Oxford: Oxford University Press. Approx. 210 pp.

Recent research articles and book chapters, approx. 100 pp.