Linnæus University

Course syllabus

Faculty Board of Humanities and Social Sciences School of Social Sciences

1MK164 Interkulturell kommunikation, 7,5 högskolepoäng Intercultural Communication, 7.5 credits

Main field of study

Media and Communication

Subject Group

Media and Communication Studies

Level of classification

First Level

Progression

G₁N

Date of Ratification

Approved by the Board of the School of Social Sciences 2009-06-29

Revised 2012-12-03. Revised course literature.

The course syllabus is valid from spring semester 2013

Prerequisites

General requirements for university studies.

Objectives

By the end of the course students are expected to have achieved the following learning outcomes:

- have basic knowledge about concepts and theories of intercultural communication.
- be able to use relevant concepts and theories for describing and analyzing various situations involving intercultural communication with focus on the students' own experience as exchange students in Sweden,
- have acquired basic skills for effective intercultural communication, and
- be able to reflect on one's own behavior in situations involving intercultural communication.

Content

Theoretical elements integrated with practical implementation with regard to the following themes:

- concepts, theories and models concerning culture in relation to communication processes,
- · concepts, theories and models concerning intercultural communication,
- theories and observations regarding culturally biased variations in communication patterns, and
- the participants' own experiences and development of intercultural competence.

Type of Instruction

The course is taught in English. The teaching forms and methods build on practices of collaborative learning, including interactive lectures, seminars, exercises and group work. The students are expected to engage in independent reading of literature and participate actively in exercises and discussions. Students are also required to maintain a log book throughout the course in order to document and monitor their own learning.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

For the grade Pass (G), the course objectives shall be achieved.

The grading is based on a balanced assessment of all course work and examination assignments. Results are graded using one of the terms Passed with distinction, Pass or Fail, and A-F according to the ECTS scale. The grade is set depending on how well the student has fulfilled the learning outcomes.

Pass with distinction requires deeper, more elaborated and complex discussions around the same learning outcomes, as well as references to other relevant sources of literature in addition to the obligatory course literature.

Course Evaluation

At the end of the course, a course evaluation is implemented in accordance with the Linnaeus University guidelines. The evaluation results are compiled in a course report, which is recorded with the department administrator and entered in the next program council meeting. The results of the evaluation and any action taken will be communicated with the course lecturer and presented to students at the next course date.

Required Reading and Additional Study Material

Mandatory literature

Shuang, Liu, Volčič, Zala & Gallois, Cindy (2011) Introducing Intercultural Communication. London: Sage Publications Ltd.

A novel to be chosen by the student in consultation with the course leader. See instructions in Studyguide document.

A set of articles compiled by the course leader – will be available as electronic resource at the beginning of the course.

Recommended titles/Reference literature

Bakić-Mirić, Nataša (2012) An Integrated Approach to Intercultural Communication. Newcastle upon Tyne: Cambridge scholars publishing. (Available as e-book via the University Library).

Gudykunst, W. B. & Kim, Y. Y. (Latest edition). Communicating with strangers. An approach to intercultural communication. McGraw Hill.

Hall, E.T. (1976) Beyond Culture. Doubleday.

Hall, E. T. (1984) The dance of life: the other dimension of time. Anchor

Publications.

Hall, E. T. (1990) Understanding cultural differences. Intercultural Press. Lustig, M. W. & Koester, J. (1998) Intercultural competence: interpersonal communication across cultures. Longman.

Robinowitz, Christina Johansson (2001) Modern-day Vikings. A practical guide to interacting with the Swedes. London: Intercultural P.

Rogers, E. M. & Steinfatt, T. M. (1999) Intercultural Communication. Prospect Heights, IL: Waveland Press.