



Course syllabus

Faculty Board of Humanities and Social Sciences
School of Social Sciences

1MK164 Interkulturell kommunikation, 7,5 högskolepoäng
Intercultural Communication, 7.5 credits

Main field of study

Media and Communication

Subject Group

Media and Communication Studies

Level of classification

First Level

Progression

GIN

Date of Ratification

Approved by the Board of the School of Social Sciences 2009-06-29

Revised 2011-06-15

The course syllabus is valid from autumn semester 2011

Prerequisites

General entry requirements. General requirements for university studies.

Expected learning outcomes

By the end of the course students are expected to have achieved the following learning outcomes:

- have basic knowledge about concepts and theories of intercultural communication,
- be able to use relevant concepts and theories for describing and analyzing various situations involving intercultural communication with focus on the students' own experience as exchange students in Sweden,
- have acquired basic skills for effective intercultural communication, and
- be able to reflect on one's own behavior in situations involving intercultural communication.

Content

Theoretical elements integrated with practical implementation with regard to the following themes:

- concepts, theories and models concerning culture in relation to communication processes,
- concepts, theories and models concerning intercultural communication,

- theories and observations regarding culturally biased variations in communication patterns, and
- the participants' own experiences and development of intercultural competence.

Type of Instruction

The course is taught in English. The teaching forms and methods build on practices of collaborative learning, including interactive lectures, seminars, exercises and group work. The students are expected to engage in independent reading of literature and participate actively in exercises and discussions. Students are also required to maintain a log book throughout the course in order to document and monitor their own learning.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

Examination includes a series of assessed written and oral assignments and exercises.

The grading is based on a balanced assessment of all course work and examination assignments. Results are graded using one of the terms Passed with distinction, Pass or Fail, and A-F according to the ECTS scale. The grade is set depending on how well the student has fulfilled the learning outcomes.

Pass with distinction requires deeper, more elaborated and complex discussions around the same learning outcomes, as well as references to other relevant sources of literature in addition to the obligatory course literature.

Students who do not achieve a satisfactory result in the examinations are permitted to make a second attempt approximately 6 weeks after the normal examination date. The students will have at least five occasions for written exams.

Course Evaluation

At the end of the course, a course evaluation is implemented in accordance with the Linnaeus University guidelines. The evaluation results are compiled in a course report, which is recorded with the department administrator and entered in the next program council meeting. The results of the evaluation and any action taken will be communicated with the course lecturer and presented to students at the next course date.

Required Reading and Additional Study Material

Mandatory literature

One of the following two books:

Rogers, E.M. & Steinfatt, T.M. (1999) *Intercultural Communication*. Prospect Heights, IL: Waveland Press.

Lustig, M.W. & Koester, J. (2005-2006) *Intercultural competence: interpersonal communication across cultures*. Longman.

AND

Robinowitz, Christina Johansson (2001) *Modern-day Vikings. A practical guide to interacting with the Swedes*. London: Intercultural Press.

AND

A novel to be chosen by the student in consultation with the course leader.

A set of articles compiled by the course leaders from electronic sources according to a list which will be put at the learn gate.

Recommended titles/Reference literature

Readers - introductory level

Jandt, Fred E. (2009) *An introduction to intercultural communication: identities in a global community*. Sage Publications.

Samovar, Larry A. et al (ed) (2008) *Intercultural communication: a reader*.

Wadsworth/Thompson Publishing Company.

Readers - advanced level

Gudykunst, William B. & Kim, Young Yun (2003) *Communicating with strangers. An approach to intercultural communication*. McGraw Hill.

Gudykunst, W.B. & Mody, Bella (eds) (2002) *Handbook of international and intercultural communication*.

Klyukanov, Igor (2005) *Principles of intercultural communication*. Pearson A and B.

Titles focusing on management/business and other special subjects

Beamer, Linda & Varner Iris (2006) *Intercultural communication in the global workplace*. McGraw Hill.

Gibson, Robert (2002) *Intercultural Business Communication*. Oxford University Press.

Hampden-Turner, Charles, & Trompenaars, Fons (2000) *Building Cross-Cultural Competence*. Yale University Press.

Lewis, R.D. (1999) *When Cultures Collide. Managing successfully across cultures*. Nicholas Brealey Publishing.

Martin, Judith N. & Nakayama, Thomas K. (2009) *Intercultural communication in context*. McGraw Hill.

Plum, Elisabeth (2008) *Cultural Intelligence*. Middlesex University Press.

Schneider S.C & Barsoux J (2003) *Managing across Cultures*. FT Prentice Hall

Trompenaars, Fons & Hampden-Turner, Charles (1997) *Riding the waves of culture. Understanding cultural diversity in business*. Nicholas Brealey Publishing.

Titles focusing on Swedish and other cultural identities

Alexander, John (2008) *Consensus, The Hidden Codes Of Swedish Leadership*. Inter Media Publications. (Finns på www.swedenbookshop.com).

Daun, Åke (1996) *Swedish Mentality*. University Park PA: Penn. State University Press.

Hall, Edward T. (1990) *Understanding cultural differences*. Intercultural Press.

Other titles

Gudykunst, W.B (2003) *Cross-cultural and intercultural communication*. (Second edition). Sage Publications.

Hall, E.T. (1976) *Beyond Culture*. Doubleday.

Hall, E. T. (1984) *The dance of life: the other dimension of time*. Anchor Publications.

Wiseman, R. L. (Ed.) (1995) *Intercultural communication theory*. Sage Publications.

Reservation for changes