



Course syllabus

Faculty of Arts and Humanities

Department of Media and Journalism

1MK143 Medier och samhälle, 7,5 högskolepoäng

Media and Society, 7.5 credits

Main field of study

Media and Communication

Subject Group

Media and Communication Studies

Level of classification

First Level

Progression

G1N

Date of Ratification

Approved 2016-01-11

Revised 2019-11-21 by Faculty of Arts and Humanities. Revised literature.

The course syllabus is valid from spring semester 2020

Prerequisites

General entry requirements and Civics 1b / 1a1 +1a2 or Civics A, English B (Field-specific entry requirements 6/A6).

Objectives

After completing the course, the student should be able to:

- apply basic concepts and theories concerning the role of media in society,
- account for and analyse the structural conditions regulating media systems at the societal level,
- describe the structural characteristics of the Swedish media system,
- demonstrate knowledge of the dynamics of media development,
- analyse the relation between societal development and media development.

Content

This course discusses the characteristics of today's media system and the conditions influencing this, as well as the trends and influences in the historical development of media systems. The structural conditions of today's media systems include media politics, market conditions, media economics, regulations and globalisation. Concerning the historical development of media, the course focuses on the dynamics characterising the relation between societal development and media development, concerning both media technology and the role and importance of media in society.

Type of Instruction

Teaching is delivered in the form of lectures, seminars and exercises.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F. In order to receive the grade of pass, the student must achieve the course objectives. The course is examined through written assignments.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail. Grade criteria for the A–F scale are communicated to the student through a special document. The student is to be informed about the grade criteria for the course by the start of the course at the latest.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

Course Evaluation

During the implementation of the course or in close conjunction with the course, a course evaluation is to be carried out. Results and analysis of the course evaluation are to be promptly presented as feedback to the students who have completed the course. Students who participate during the next course instance receive feedback at the start of the course. The course evaluation is to be carried out anonymously.

Required Reading and Additional Study Material

Required reading

McQuail, Denis (2011): *McQuail's Mass Communication Theory*. London: Sage. ISBN 9781849202916. Chapter 7-12 (176 p.).

Nygren, Gunnar & Ingela Wadbring (eds) (the latest edition): *På väg mot medievärlden 2020. Journalistik, teknik, marknad*. Lund: Studentlitteratur. 389 p.

Webster, James (the latest edition): *The Marketplace of Attention. How Audiences Take Shape in a Digital Age*. Cambridge, MA: The MIT Press. 268 p.

Weibull, Lennart, Ingela Wadbring & Jonas Ohlsson (the latest edition): *Det svenska medielandskapet. Traditionella och sociala medier i samspel och konkurrens*. Stockholm: Liber. 314 p.

SOU 2016:80. En gränsöverskridande mediepolitik. För upplysning, engagemang och ansvar: slutbetänkande (2016). Stockholm: Wolters Kluwer. 472 p.
<http://www.regeringen.se/4ab3d0/contentassets/c4f57b68335e491a948185108aa3833f/en-gransoverskridande-mediepolitik-for-upplysning-engagemang-och-ansvar-sou-201680>

Svensk författningssamling - Regeringsformen, Tryckfrihetsförordningen samt Yttrandefrihetsgrundlagen. <http://www.riksdagen.se/sv/Dokument-Lagar/Lagar/Svenskförfattningssamling/>

Research articles, ca 200 p.