



## Course syllabus

Faculty of Arts and Humanities

Department of Media and Journalism

1MK143 Medier och samhälle, 7,5 högskolepoäng

Media and Society, 7.5 credits

### **Main field of study**

Media and Communication

### **Subject Group**

Media and Communication Studies

### **Level of classification**

First Level

### **Progression**

G1N

### **Date of Ratification**

Approved 2016-01-11

Revised 2018-11-20 by Faculty of Arts and Humanities. Revision of objectives, content, type of instruction and literature.

The course syllabus is valid from spring semester 2019

### **Prerequisites**

General entry requirements and Civics 1b / 1a1 +1a2 or Civics A, English B (Field-specific entry requirements 6/A6).

## Objectives

After completing the course, the student should be able to:

- apply basic concepts and theories concerning the role of media in society,
- account for and analyse the structural conditions regulating media systems at the societal level,
- describe the structural characteristics of the Swedish media system,
- demonstrate knowledge of the dynamics of media development,
- analyse the relation between societal development and media development.

## Content

This course discusses the characteristics of today's media system and the conditions influencing this, as well as the trends and influences in the historical development of media systems. The structural conditions of today's media systems include media politics, market conditions, media economics, regulations and globalisation. Concerning the historical development of media, the course focuses on the dynamics characterising the relation between societal development and media development, concerning both media technology and the role and importance of media in society.

## Type of Instruction

Teaching is delivered in the form of lectures, seminars and exercises.

## Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

In order to receive the grade of pass, the student must achieve the course objectives. The grade of A is the highest grade and the grade of E is the lowest grade for passing the course. The grade of F means that the student has failed the course. The grading criteria are available in a document communicated to the students when the course starts.

The course is examined through written assignments.

For students who do not pass the first examinations, retake examinations are provided in accordance with local regulations at the university.

## Course Evaluation

At the end of the course, a course evaluation is conducted. Results and analysis of the course evaluation are communicated to the students who have taken the course and the students who are taking the course when it is offered the next time. The evaluation is anonymous. The course evaluation is filed according to departmental regulations.

## Required Reading and Additional Study Material

### Required reading

Mills, Brett & David Barlow (2012): *Reading Media Theory. Thinkers, Approaches & Contexts*. 2nd ed. New York: Routledge. Chaps 4 & 12 (53 p.).

Weibull, Lennart, Ingela Wadbring & Jonas Ohlsson (2018): *Det svenska medielandskapet. Traditionella och sociala medier i samspel och konkurrens*. Stockholm: Liber. 314 p.

Nygren, Gunnar & Ingela Wadbring (eds) (the latest edition): *På väg mot medievärlden 2020. Journalistik, teknik, marknad*. Lund: Studentlitteratur. 389 p.

Webster, James (2014): *The Marketplace of Attention. How Audiences Take Shape in a Digital Age*. Cambridge, MA: The MIT Press. 268 p.

SOU 2016:80. *En gränsöverskridande mediepolitik. För upplysning, engagemang och ansvar: slutbetänkande* (2016). Stockholm: Wolters Kluwer. 472 p.  
<http://www.regeringen.se/4ab3d0/contentassets/c4f57b68335e491a948185108aa3833f/en-gransoverskridande-mediepolitik-for-upplysning-engagemang-och-ansvar-sou-201680>

*Svensk författningssamling - Regeringsformen, Tryckfrihetsförordningen samt Yttrandefrihetsgrundlagen*. <http://www.riksdagen.se/sv/Dokument-Lagar/Lagar/Svenskförfattningssamling/>

Research articles, ca 200 p.