



Course syllabus

Faculty of Arts and Humanities
Department of Media and Journalism

1MK131 Kommunikationsvetenskap, 15 högskolepoäng
Communication Science, 15 credits

Main field of study
Media and Communication

Subject Group
Media and Communication Studies

Level of classification
First Level

Progression
G1N

Date of Ratification
Approved by Faculty of Arts and Humanities 2013-04-22
The course syllabus is valid from autumn semester 2013

Prerequisites
NO VALUE DEFINED

Objectives

Upon completion of the course, the student shall be able to:

- describe overall similarities and differences between different scientific main focuses and basic principles for scientific work
- describe and explain central concepts and theoretical perspectives within the subject field of media and communication
- account for basic communication theories for different levels and contexts
- explain, compare and analyze various research perspectives within contemporary media and communication research
- account for and put communication theories in relation to each other in discussions of media, culture and society
- account for and analyze conditions and functions of communication regarding process, creation of symbols, and social interaction.

Content

The course consist of three modules.

Module 1 Scientific thinking 3 credits

Introduction to scientific thinking and scientific work in accordance with scientific knowledge perspectives, theories, methodology and ethical research principles.

Module 2 Introduction to Media and Communication Studies 4.5 credits

Introduction to Media and Communication as a scientific discipline, central concepts and basic subject theoretical perspectives.

Basic communication theories for interpersonal, organizational and societal communication in various societal and cultural contexts.

Introduction to contemporary research paradigms within media and communication through an orientation in research data bases and scientific journals.

Module 3 Communication conditions and functions 7.5 credits

Communication science, concepts and theories with special focus on process, culture and society from three communication perspectives:

- Communication as process
- Communication as common creation of symbols
- Communication as social action and interaction

Type of Instruction

Lectures, seminars, laborations, exercises and tutoring.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

For the grade Pass the learning outcomes shall be fulfilled.

Examination through assignments and/or seminars, exams and/or home exams.

In order to receive the grade Pass with distinction for the whole course of 15 ECTS credits, Pass with distinction must be achieved for all three modules.

Course Evaluation

A course evaluation is carried out at the end of the course in accordance with the guidelines of Linnaeus University. The results are compiled, archived and communicated to the students in accordance with the guidelines of the department.

Required Reading and Additional Study Material

Mandatory Literature

Asplund, Johan (1983) *Om undran inför samhället*. Argos/Palmkrons Förlag. 128 pages.

Findahl, Olle (2012) *Svenskarna och internet 2012*. 59 pages.

www.internetstatistik.se/rapporter/svenskarna-och-internet-2012

Fiske, John (Latest edition) *Kommunikationsteorier: en introduktion*. Wahlström & Widstrand. 268 pages.

Gripsrud, Jostein (Latest edition) *Mediekultur Mediesamhälle*. Daidalos. 435 pages.

Heide Mats, m fl (Latest edition) *Kommunikation i organisationer*. Liber. 281 pages.

McQuail, Denis (Latest edition) *McQuail's Mass Communication Theory*. Part 2 Theories and Part 7 Effects. Sage. 230 pages.

Karlsén Gunnar (Latest edition) *Språk, tolkning och argumentation. En samhällsvetenskaplig introduktion*. Studentlitteratur. 223 pages.

Månsson, Per (2000) *Båten i parken. Introduktion till samhällsstudier*. Prisma. Pages 18-20.

SOU 2012:59 *Nya villkor för public service*. Statens offentliga utredningar. Chapter 2 and 3, 35 pages. www.regeringen.se/sb/d/15600/a/198692

de Swaan, Abraham (Latest edition) *Mänskliga samhällen*. Arkiv. 174 pages.
Thurén, Torsten (Latest edition) *Vetenskapsteori för nybörjare*. Liber. 184 pages.

Kompendium: Palm, Göran (2013) *Mänsklig kommunikation – en introduktion*. 30 pages.

Scientific articles and other web material

Reference Literature

Edling, Christofer & Liljeros, Fredrik (red) (Latest edition) *Ett delat samhälle: makt, intersektionalitet och social skiktning*. Liber. 184 pages.

Ehn, Billy & Löfgren, Orvar (Latest edition) *Kulturanalyser*. Gleerup. 180 pages.

Johansson, Thomas & Lalander, Philip (Latest edition) *Vardagslivets socialpsykologi*. Liber. 175 pages.