Linnæus University

Course syllabus

Faculty Board of Science and Engineering
School of Computer Science, Physics and Mathematics

1ME111 Sociala medier, 7,5 högskolepoäng
Social media, 7.5 credits

Main field of study
Media Technology

Subject Group
Media Production

Level of classification
First Level

Progression
G1N

Date of Ratification
Approved by the Board of the School of Computer Science, Physics and Mathematics 2010-12-10

The course syllabus is valid from autumn semester 2011

Prerequisites
General entry requirements.

Expected learning outcomes

Social media is a concept of social interaction, which also must be responsive and based on web-based communications where co-creation is an important part.

Upon completion of the course, the student should be able to:

- explain and use various social services
- submit their own user-generated content to various social services
- get the knowledge of youth and other groups using different social media
- get knowledge of the availability of social media
- gain insight and understanding of the complexity in terms of privacy and security
- get the insight and knowledge about different groups' media habits and their impact on other groups such as classmates, friends, colleagues, parents groups
- account for his/her private and professional role in social media.

Content

- provide an overview of Social Media
- try to use a variety of social services
- see how different groups' media habits are.

- talk about the concept of integrity and security
- understand the meaning of the mechanisms that govern E-commerce.

Type of Instruction

Most of the interaction is through learning platforms across the Internet. Laboratory work is carried out independently or in groups. While seminars and reports can be a part of the exam. Participation in certain netbased semininars is mandatory. There will be a meeting in Växjö in the middle of the course, but it is not mandatory.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).
On request, students may have their credits translated to ECTS-marks. Such a request must be sent to the examiner before the grading process starts.

Course Evaluation

A course evaluation will be carried out at the end of the course in accordance with the guidelines of the University. The result of the course evaluation will be filed at the department.

Required Reading and Additional Study Material

Required Reading

ANDERSON, P. 2007. What is Web 2.0? Ideas, technologies and implications for education [Online]. Available: www.jisc.ac.uk/media/documents/techwatch/tsw0701b.pdf [Accessed February 2010].

BRUN, M. 2005. När livet blir ett spel och andra utmaningar för den digitala generationens föräldrar, Lidingö, Langensköld.

DUNKELS, E. 2009. Vad gör unga på nätet?, Malmö, Gleerup.

JOHANSSON, K., LINDBLOM, P., RASK, S. R. & KK- STIFTELSEN 2007. Unga nätkulturer [Electronic resource] : röster om nätet, framtiden, värderingar och lärande, Stockholm, Stiftelsen för kunskaps- och kompetensutveckling.

LINDE, J. & QVARNSTRöM, I. 2008. Sociala relationer på nya digitala arenor - om mobbning, kunskapsdelning och en bygemenskap på nätet [Online]. Växjö: Växjö universitet. Available: urn.kb.se/resolve?urn=urn:nbn:se:lnu:diva-6081 urn:nbn:se:lnu:diva-6081
www.vxu.se/lub/pdf/rapport_linde_qvarnstrom.pdf.

MEDIERåDET 2010. Ungar & medier 2010 [Electronic resource] : Medievanorna bland barn och unga förändras, Stockholm, Medierådet.

STRöM, P. 2008. Integritetens lilla röda Stockholm: Den nya välfärden.

WARLICK, D. 2006. A Day in the Life of Web 2.0 [Online]. teachlearning. Available: www.techlearning.com/showArticle.php?articleID=193200296

WINTER, S., JOHANSSON, P., LAGHAMMAR, C. & STIFTELSEN FöR INTERNETINFRASTRUKTUR 2009. Digitalis filosofi [Electronic resource] : människor, modeller och maskiner, Stockholm, .SE (Stiftelsen för internetinfrastruktur).

Web-based material 150 pages.